

OH, HO HUM		
	High	Low
Monday, Jan. 10	47	40
Tuesday, Jan. 11	43	32
Wednesday, Jan. 12	48	33

The Desert Sun

Of Palm Springs, California

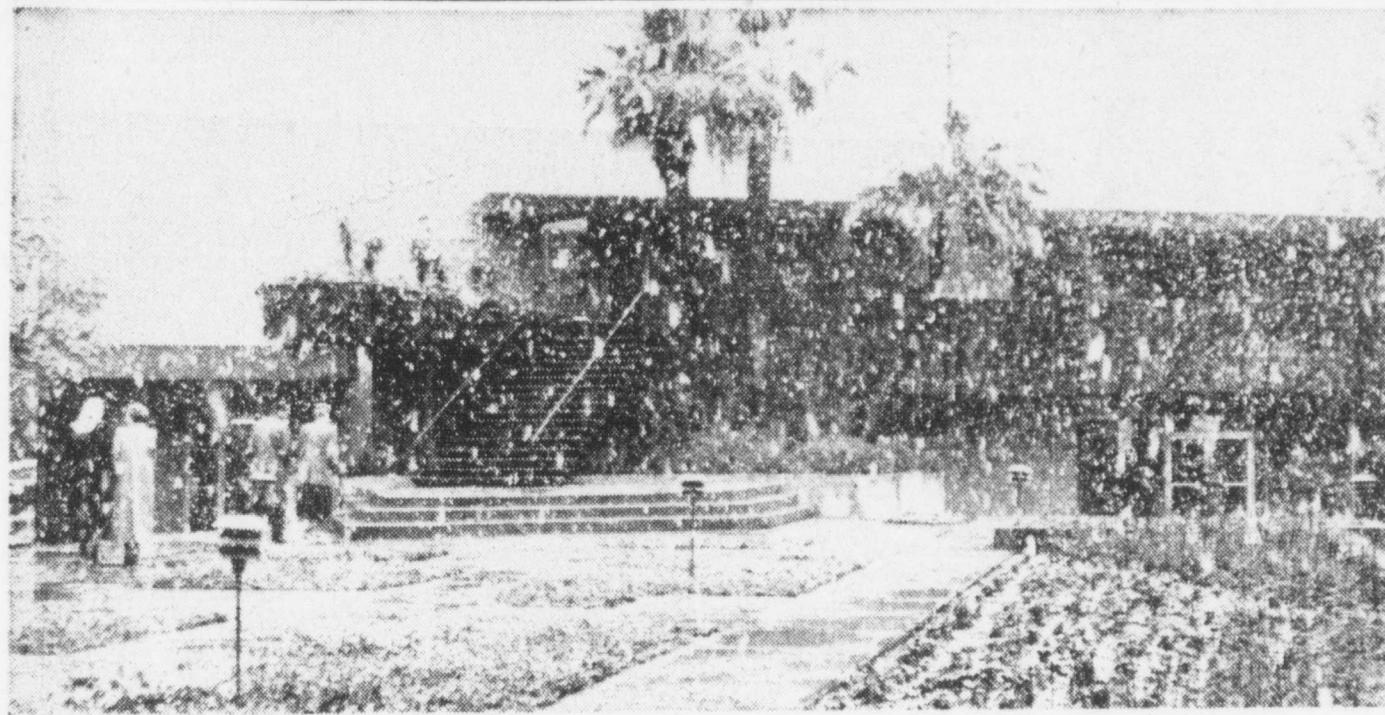
SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Friday, January 14, 1949

VOL. XXII—No. 48

IN OUR NEW BUILDING
(In The Center)
PHONES
Business and
Advertising Office..... 2249
News Department..... 3741

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UNUSUAL? HEK, IT'S IMPOSSIBLE—Well, whaddaya know? It snowed in Palm Springs Tuesday and here's proof. When those flakes, as big around as silver dollars, came floating down, work stopped in the Village. It was something to see. The above view

was snapped Tuesday morning during the height of the storm. The palms and the pines in the Center had a white coating but the covering didn't last. (Frank Partridge Photo.)

Junior Chamber Event to Include Beauty Contest

At a board of directors meeting Tuesday night at the home of Dr. Robert Backstrom, the Junior Chamber of Commerce decided to incorporate a beauty contest for an entrant at the Indio Date Festival with the plans for the First Annual Jaycee Jamboree, Monday night, January 31, at the Tennis Club.

The girl selected will be entered as Miss Palm Springs at the grand finals of the contest to be held on the opening day of the five-day fair the winner of which will be named Queen Scherazade for 1949 at the festival Feb. 18-22.

THE LOCAL GROUP of young businessmen are working assiduously on plans for their jamboree and, according to William Myers, general chairman, the affair is to be one of the best ever staged in the Village.

Miss Palm Springs will be announced and introduced at the party, besides which there are many stars of stage, radio and screen scheduled for appearance in the program.

MYERS STATES that the cost of the party open to the public will be nominal and that it is hoped a good turnout will take advantage of the great show since the Jaycees are anxious to help pay off the recent Christmas decorations, which they sponsored and on which there is an amount yet due.

He further announced the chairman of his various committees: Don Kennedy, Miss Palm Springs committee; R. R. Dunlap, tickets; Dick Belmont, games; Al Ziskins, entertainment; Charles Hawkins, finance; Don Carmichael, refreshments; Sal Alessandro, booths and decorations.

This Side Of the Sun

By Phat

Found the following under the front door yesterday morning:
If I had the wings of an Angel
From this cold place I'd fly.
If more snow comes are morning.
How will I find the sky?

To which I hasten to make answer thus:
Though I had the wings of an Angel,
From here I would not budge.
It may be slightly chilly
But I ain't inhaling smudge.

And the next guy who cracks to me: "Sho joke" is going to make me violate section 7a of my New Year's resolutions, the article which deals with the use of well-chosen but anti-social words . . . Remember, all that this is one of those unusual occasions when the word "unusual" can be used without derisive and/or contemptuous intent . . . It really means what it says today: rare, extraordinary, unparallelled and so on . . . If that isn't enough, Mr. Rogel has a select assortment of other choice words for it.

IF YOU DON'T believe that it was unusual, odd, etc., let me quote from the late Alfred E. Smith and I quote: "Look at the record!" . . . I stop quoting . . . Twice before in the memory of old-timers . . . At least, that's what old-timers admitted to me yesterday . . . One said it snowed here January 11, 1930, just 19 years to the day from the cur-

See THIS SIDE, Page 14

First Snowfall in 10 Years Falls in Village in Record Southland Winter Weather

For the third time in the memory of old-timers here, Palm Springs experienced snow Tuesday. Consensus of Villagers here for some time is that it was the first snowfall since Feb. 5, 1939, when a few flakes fell and a general snowstorm on January 11, 1930, just 19 years to the day from this year's fall.

The snow did not remain on the ground in the downtown section but in the southern part of the Village, it was reported a fourth inch deep in spots.

POLICE DEPARTMENT reports listed a fall of .54 of an inch in some places. Snow was lower on the foothills back of the Village than it has been in years and camera enthusiasts had a field day snapping the white mantle which even provided a set of white whiskers for "Abe Lincoln" on the first row of foothills.

The fall here was coincidental with a record southern California snowfall which blocked roads between the city and coastal points for many hours.

Reports late yesterday afternoon were to the effect that the renewed storm had again blocked highways to the west.

THE JACK-RABBIT Trail, highway 60 from Beaumont to Riverside was closed to all traffic Tuesday and Highway 99, via Redlands was closed to all cars equipped with chains for several hours.

In the Pass area, the city's outlet to the west, roads were blocked by snow and small blizzards.

Find Bob Larson Dead in His Car

Listed as a probable suicide by carbon monoxide gas was Robert Larson, 40, of 1441 Ramon road, who was found yesterday morning in his car on a road south of town with a hose from the exhaust leading into an aperture of the right door window.

A coroner's inquest was ordered since there were evidences that possibly poison had been taken also.

Larson is survived by a wife, Loreta, and two children.

He has been a resident of the Village for many years and did photography work as well as photo-engraving here in the past. He returned to Palm Springs a few months ago after residing in Idyllwild where he published a small newspaper.

Colored Veterans of Village Organize William H. Cox Post

Wednesday evening an American Legion Post, to be called the William H. Cox American Legion Post, was organized under the supervision of Commander Jay M. Morrison, of the Owen Coffman American Legion Post.

Thirty-three Negro veterans were present at the charter meeting held at the A. H. A. Lodge Hall and signed to charter this Post for colored veterans which is named in memory of William H. Cox, late veteran of World War I, and Palm Springs only Negro war casualty in either war. District commander for the Twenty-First district, Arthur Caldwell, of Beaumont, was snowed out and could not attend as planned.

Some of the charter members for the new William H. Cox American Legion Post are F. K. Jessie, Brewington Thomas, Ed-

zards. People, residing in Banning and working in Palm Springs had difficulty in getting to their jobs.

They reported deep drifts and icy winds Wednesday night.

RAINFALL STARTED here Sunday with .16 of an inch reported for that day, .15 for Monday, .06 for Tuesday and .97 for Wednesday.

The last rainfall report covered a period of steady rain from 4:30 Wednesday afternoon until after dawn Thursday.

Total fall for the storm was 1.34 inches of rain and flurries of snow. That brought the total for the season at 8 a. m. yesterday to 5.45 inches compared to 2.11 inches last year at this time. The total for the entire season last year was 3.84 inches.

It was one of the heaviest January rains since 1943.

THE MOUNTAINS back of Palm Springs were covered with deep snow. Idyllwild reported a deep blanket of snow assuring plenty of water for the summer months.

Snow sports enthusiasts also viewed the heavy fall as a blessing and made plans for a busy week-end, weather permitting.

Highway officials said traffic would be required to use chains in the snow areas.

March of Dimes Campaign Launched in Village Today

Concentrating on the all-out effort to stamp out the dreaded polio, the annual March of Dimes campaign gets under way today locally and will continue for the remainder of the month.

Mr. and Mrs. R. M. Trezevant are co-chairmen of the drive in Palm Springs, named by Frank Bogert, general chairman for the district, and they have completed plans for a fast-moving campaign in this, the only source of funds for the National Foundation for Infantile Paralysis.

ACCORDING to the usual procedure in these drives, half the amount subscribed will remain in the community of origin with the other half going to the national headquarters.

Trezevant said that in view of the record number of polio cases in 1948 this will be the most intensive drive ever staged by the foundation. With the soaring costs of care and number of patients being attended full sup-

port of everyone is urgently requested.

DURING the past year there were 93 polio cases reported in Riverside county with the county's cost of care for these patients amounting to \$29,997.66, with the cost broken down to cover hospital care, nurses, packers, physical therapy, braces, shoes, casts, wheelchairs, surgery and other necessary items.

To lend interest in the drive, Trezevant announced yesterday that the climaxing parade on Saturday, Jan. 29, will feature typical Palm Springs weather (it is hoped) with typical Village costumes, the theme to be "Sun-Tan" with Dime-N pin prizes to be given the best sun-tan and the prettiest sun-suit costume worn in the parade.

IT WAS TREZEVANT'S wish that everyone start collecting as much color on the epidermis as is possible since it is the general feeling of those concerned that the sun will shine again in Palm Springs and the news-reels showing Villagers in typical attire will do much to counteract the recent adverse publicity Mother Nature has caused.

There are many other features and innovations scheduled by Trezevant, agent the drive which will be announced later, all with the purpose of helping the public to remember the ultimate seriousness of purpose of the campaign.

Action on Flood Channel Awaits Final Approval

Delay in receipt of authorization for rights of way across certain Indian lands has caused a postponement in development of plans for a flood channel to carry off Baristo wash surplus waters and commissioners of Zone Six, county flood control district, were awaiting only final word from the proper U. S. officials before going ahead with the project.

The proposed channel will carry flood waters from Baristo road across a section of the reservation and thence across Ramon road to flow into Tahquitz wash.

Wednesday evening during the height of the storm, the commission made an inspection tour and found no critical developments. County Flood Control Engineer Max Bookman was called from Riverside, however, and arrived here yesterday morning for sessions with the commission and with George Minturn, city planning engineer.

According to Minturn, there will be no danger from floods in the south-eastern portions of the city unless there should be a sudden heavy rain or an unusual heat spell which would melt the snow now deep at low levels on the surrounding mountains.

There are evidences that it will be difficult to raise our quota this year than at any time since the war," he said.

"We are all aware of the critical problem in Los Angeles where only three-fourths of the goal has been realized after three months of solicitation. And there are reasons to believe we may see some of the larger contributions of 1948 reduced this year for varied reasons.

"SO IT IS IMPERATIVE that we reach every person possible in Palm Springs and urge all to do their share in this most worthy cause. The board of directors of the Chest sincerely appreciate your fine spirit of cooperation in this work," he said.

An explanation of the budget and organizational details were presented by Harry Harper, campaign director.

Leaking Pipe Augments Rain

In addition to Mother Nature's contributing dampness to the Village during the past week it was also found necessary by local police to block off Sunrise way between Ramon road and Riverside drive Wednesday due to a leak in the water main.

The leak was discovered by workers who were attempting to install a gas line in that area.

Finance Officers To Meet in City

The Southern California chapter of the Municipal Finance Officers association will meet in Palm Springs tomorrow, according to Robert W. Peterson, city treasurer.

Scheduled as a meeting which would incorporate a luncheon-horseback ride for the 125 delegates signifying their intention of attending, it is probable that, due to inclement weather, the affair will be held indoors.

City Attorney Tellefson of Culver City is scheduled to be the principal speaker at the meeting.

Newcomer Believes Village Has Good Chance for Land

"Palm Springs has an excellent chance of obtaining 22 acres of land for park purposes and a little more than eight acres of land for hospital purposes now in litigation. The city knows, as do Community Hospital officials, that the moment the courts decide who is the former owner of El Mirador, under the government's surplus disposal act, the buyer of the El Mirador lands and buildings, will want the building now used by the Community hospital vacated.

The eight acres of land sought in the second application also includes several buildings including 139 which will be converted for hospital purposes.

The first application sent to WAA was for the purchase of 22 acres of land to be used for park purposes.

"I have been cheered by information from Washington," declared Newcomer, "which indicates that the city stands in excellent opportunity to obtain the lands wanted."

Dunkerley Takes Over C. of C. Job Tomorrow

Chest Teams To Start Big Push Monday

Captains and Workers Get Final Briefing At Meeting Yesterday

Under direction of Mrs. H. B. Poliak, chairman of the residential solicitation division of the 1949 Community Chest campaign, an enthusiastic group was in readiness today to set out Monday on the most important part of the drive—the door-to-door canvass of the home areas in the Village. Fifty-five precinct captains and workers met with Mrs. Poliak yesterday for final briefing.

Gathering at the Desert Museum with the division chairman they heard final instructions and were issued supplies for the Big Push starting Monday.

A PLEA for intensive efforts next week in order to complete the residential solicitation within a week if possible, was voiced to the group by the campaign staff. It is hoped that the residential areas can be canvassed and completed ahead of the start of the business and professional division work on January 24.

Mrs. Poliak introduced the precinct captains as follows: Mrs. Barney Hinkle, precinct No. 1; Mrs. Wally Waring, precinct No. 2; Mrs. Shields, precinct No. 3; Mrs. Newton Hotchkiss, precinct No. 4; Mrs. Gordon Feekings and Mrs. Lyle Newcomer, precinct No. 5; Mrs. Harriet Henderson and Mrs. Mildred E. Jackson, precinct No. 6; Mrs. Jack Freeman and Mrs. Burton G. Adair, precinct No. 7, and Mrs. Hilton McCabe and Mrs. Gerald Stein, precinct No. 8.

ATTY. LYLE NEWCOMER, president of the board of directors of the Community Chest, warmly thanked the residential organization members for their service in the appeal, which seeks to raise a fund of \$43,000 to support six community agencies in 1949.

"There are evidences that it will be difficult to raise our quota this year than at any time since the war," he said.

"We are all aware of the critical problem in Los Angeles where only three-fourths of the goal has been realized after three months of solicitation. And there are reasons to believe we may see some of the larger contributions of 1948 reduced this year for varied reasons.

"SO IT IS IMPERATIVE that we reach every person possible in Palm Springs and urge all to do their share in this most worthy cause. The board of directors of the Chest sincerely appreciate your fine spirit of cooperation in this work," he said.

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Woman Asks Industry Zone Near Village

First Move Made Under New County Regulatory Measure

Riverside County Planning Commission Tuesday received a request which, if granted by the county fathers, would open the way for Samuel Guiberson to build and start operation of his proposed cement plant near the Palm Springs station.

The request was from Mrs. Victoria M. Barnes, who owns property in the general vicinity of the proposed plant site, who asked the commission to rezone the area surrounding her property. The area includes the Guiberson property. It was requested these areas be established as an M-2 industrial zone under the county ordinance.

SHOULD THE REQUEST be granted by the commission, after public hearings and should the county supervisors adopt it, then Guiberson would be free to commence operations at any time.

Guiberson, through his Riverside attorney William Shaw, claimed to have no knowledge of either Mrs. Barnes or her petition, attributing the request for rezoning at this time to coincidence.

Shaw, however, also represented Mrs. Barnes before the planning commission and claimed to have drawn up her petition.

IT WAS THE CONTENTION of Mrs. Barnes that her property, located between the Palm Springs station and U. S. Highway 99, had industrial possibilities but was absolutely good for nothing else.

The county ordinance, under which this petition is requested to be placed, does not become effective until the end of the month and it provides for the future activation of M-2 zones and for practically no controls over industrial development in them.

Under the new zoning, if granted, Guiberson would not have to get a permit from the county to build his cement plant, and any industry might settle anywhere inside zone provided it kept 500 feet away from residential homes.

Shaw urged the commission to immediate action on the request and asked that a hearing be fixed as soon as possible. According to Earl Redwine, county counsel, the commission may consider the petition although no action can be taken until the zoning ordinance becomes effective.

Shaw pointed out that what profit may accrue from the event will be used next year in staging the show again.

"I have been given instructions by Mr. Greenman not to spare the dollars in making the rodeo in February similar in scope and color to the one held annually in Pendleton," said Bogert yesterday.

"All of us, Villagers and winter resident should write, telephone or telegraph friends and relatives urging them to come to Palm Springs at least one of the two days the show will be staged here, Feb. 5 and 6. Tickets reserved and general are now on sale."

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WORTH SUPPORTING—Frank Bogert, Rodeo Association manager, who today urged Villagers to go all out in their support of the February Rodeo.

Villagers Urged By Civic Chiefs To Boost Rodeo

Frank Bogert, general manager of the Palm Springs Rodeo Association, Milt Hicks president of the Palm Springs chamber of commerce and Mayor Charley Farrell, urged Village wide support of the giant western rodeo scheduled for Palm Springs Feb. 5 and 6.

"When a man like Lysle Greenman is willing to gamble with thousands of dollars in order to bring such an event to town, with no thought of personal profit to himself, he should be fully supported," declared Bogert.

Milt Hicks echoed Bogert's words by adding:

"All business in town will profit from the two day show here and the more people each of us attract to the Village Feb. 5 and 6 the better it will be for the entire community."

Mayor Farrell who is also chairman of the board of directors of the Palm Springs Rodeo association said that the show sponsored by Greenman is of the kind that will give this town the "shot in the arm it needs."

"Let us make it possible for Greenman to stage the show again here next year," he added.

Bogert pointed out that what profit may accrue from the event will be used next year in staging the show again.

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Principal speaker for the affair will be Mayor Fletcher Rowen of Los Angeles.

The PUBLISHER'S Corner

TRAMWAY PREVIEW—Mt. San Jacinto's mantle of white continued right down to the city limits of Palm Springs this week and turned sun sports into winter sports. Village youths swarmed into nearby canyons to play in the snow while the grown-ups stood in amazement as they gazed upon the spectacular sight. It may be another ten years before the snow comes down to Palm Springs again—but it will not be so very long before Villagers and visitors can be up in Mt. San Jacinto's winter wonderland in half an hour. So this week's "fun in the snow" is just a preview of things to come when the Mt. San Jacinto Aerial Tramway is built. Snow sports will be an every-day occurrence, particularly for vacationists.

IN THE MEANTIME most of us will be just as happy to have the snow confined to the lofty summits. A few sunny days and Palm Springs will be back to normal. Not so fortunate are the fruit growers . . . The Los Angeles Times reported the snowfall here as "Palm Springs' latest attraction." It may prove so, too. If we are lucky enough to have some sunny days while the surrounding mountains are still wrapped in snow, it is a strange and thrilling sight. The desert seems completely out of character—like Harry (Desert Rat) Oliver in white tie and tails!

WE MUST NOT let the weather get our minds off the Community Chest campaign. The difficulty of the Los Angeles chest drive this year is a lesson. They are having to canvas the whole city again for MORE funds. We must decide here to give enough in the first place . . . Activities of the Welfare and Friendly Aid are among the most important that come under the Community Chest. This agency, which is supervised entirely by the voluntary work of Palm Springs women, has three functions: the Health Center, the Youth Center and assistance for the needy. The 1949 budget for all of these activities is about \$14,000. This is the minimum amount needed to continue these three vital health, youth and welfare agencies . . . The Community Hospital, Girl and Boy Scout organizations, Boys' Club and Desert Museum are the other agencies that will share in your contribution. All need—and are deserving of—your support. So remember to give ENOUGH when a Chest worker calls on you within the next few days. Let's make our Community Chest campaign a success the FIRST TIME AROUND!

O'Day Stays To Take Care Of Publicity

Final Arrangements Made With C. of C. Manager This Week

William J. Dunkerley, assistant manager of the San Diego Chamber of Commerce will assume his duties as manager of the Palm Springs Chamber of Commerce tomorrow, Milton Hicks, president, said Wednesday following a special meeting of officers of the local organization.

Final arrangements were made with Dunkerley at a meeting of the officers Tuesday.

IT WAS ALSO announced that at Tuesday's meeting, Dunkerley recommended that Earle O'Day, who has been manager for the past few months, be retained to assist with the publicity work of the chamber.

Dunkerley, who has known O'Day for many years, said he had been sorry to learn that the latter was considering another offer but later was pleased to learn that O'Day was willing to continue in the capacity of publicity director for the next 30 days, at least.

O'DAY took over the management of the chamber when Harry C. Harper resigned last year to go into private work. He had been publicity director during Harper's regime at the chamber.

It was on O'Day's suggestion that the officers of the chamber a few weeks ago began negotiations looking toward the selection of a manager and contacted Dunkerley.

DUNKERLEY, who starts his duties tomorrow, was on the staff of the Los Angeles chamber for eight years and served for a short time as manager of the civic group in Van Nuys. He was in the air corps for four years during the war and piloted a ship in from San Diego for an interview with chamber officers a week ago.

The newly appointed chamber manager is the son of Bill Dunkerley, for many years executive secretary of the Pasadena chamber of commerce, now retired as honorary manager of the Pasadena group.

At the regular meeting of the Citrus Belt division of the League of California Cities today in Indio, many Village officials are planning to attend.

Slated to represent Palm Springs are Councilmen William Veith, Gordon Feekings and Florian Boyd; City Manager William Alworth; City Treasurer Robert W. Peterson, City Clerk Louise A. Carn and City Attorney Roy Colgate.

Principal speaker for the affair will be Mayor Fletcher Rowen of Los Angeles.

Village Officials to Attend Indio Rally

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Pony Express Race Planned To Aid Drive

Local Riders to Race Across Village With Proclamations

Helping to get the March of Dimes drive off to a good start, the Pony Express race Sunday, January 23 from Smoke Tree to The Stables will feature proclamations urging support of the polio campaign from Mayor Charles Farrell, carried by each rider, to be delivered to former Louisiana Governor Jim Davis.

The race was originally scheduled for next Sunday but because of current brand of weather, riders could not exercise their mounts properly and asked for a week's postponement which was granted.

Starting from Smoke Tree at 1:00 p. m. the riders will each change horses three times on their gallop to The Stables with the first one to deliver his letter to Governor Davis to be declared the winner. At present there are five entrants representing Sargent's Stables, Los Compadres, Palm Springs Calf Club, Jim Chandler's Stables and Smoke Tree Ranch Stables.

Rules of the event specify that all horses entered must be local and all riders local, and that all equipment must be strictly Western.

Following the race there will be a gymkhana and jack pot roping, calf decorating, musical chairs, bending races, stake races and other riding events. After the gymkhana there will be a square dance with the Jim Davis Orchestra playing.

The entire program arranged for next Sunday will be presented in full a week from that day, on January 23.

A special feature of the race will be the prizes for the riders: approximately \$100 has already been donated, \$25 by the Palm Springs Rodeo committee and \$25 by The Stables and others. In addition there will be an entrance fee of \$20 for each rider which will be added to the purse.

Prize money will be divided as follows: 50 per cent to the winner, 25 per cent to the second place, 15 per cent as third prize with fourth and fifth places each collecting five per cent of the total amount.

In charge of the event are Jim Chandler, chairman; George Rasmussen, Joe Butler, Ed Sargent and Phil Delano.

Six From Village Enlist in Navy

Six young Palm Springs men enlisted in the U. S. Navy in 1948, the recruiting office at the county seat reported Wednesday in listing 238 new Gobs from the county area during the year.

Riverside topped the list with an even 100. Hemet gave 21 to the Navy and Corona 20. Banning was fourth with 15 and the Village fifth with 6.

Mayor Farrell's Proclamation

(This is the scroll the riders in the Pony Express race, Jan. 23, will carry in their race across the Village.)

WHEREAS, infantile paralysis last year struck our nation with intense fury, taking savage toll of thousands of little children, and WHEREAS, during the past six polio seasons more than 100,000 Americans have been stricken by this crippling disease, and WHEREAS, the services of the National Foundation for Infantile Paralysis and its 2,819 chapters were at hand to aid those stricken, and

WHEREAS, in so doing last summer the National Foundation exhausted its epidemic emergency aid fund, and, WHEREAS, the 1949 March of Dimes, January 14-31, provides the only means by which the National Foundation and its chapters may continue to fight infantile paralysis, by aiding those stricken, while financing research to find a preventive or cure, and, WHEREAS, infantile paralysis is certain to strike again next summer, and adequate resources must be available to meet its menace, THEREFORE, I, CHARLES D. FARRELL, Mayor of Palm Springs, do hereby appeal to each and every resident of Palm Springs to join zealously during the period January 14-31, in making the 1949 March of Dimes the most successful in local history.

(Signed) CHARLES D. FARRELL

Date, Jan. 8, 1949.

Tomorrow Night's the Night For Annual Firemen's Ball

Tomorrow night is the night for the local smoke-eaters—the Annual Fireman's Ball.

To be staged at the American Legion Hall, the affair promises to be outstanding, according to Harold Smith, captain of the volunteers, who is chairman of the benefit hop.

Dancing will start at 9 p. m. to the music of Ewing Parker's orchestra, the band which will be remembered as giving with the jive at last year's affair. The Parker aggregation is one that specializes in firemen and policemen benefit dances and is

known throughout the country.

The dance will be of a donation nature, the proceeds of which will go to the Volunteer Fund which is used for hospitalization or other emergencies of the members. The resuscitator in use by the local group was purchased from this fund and is said to have saved a great number of lives in the Village area.

Smith invites the public at large to be there tomorrow night, both for a good time and to assist this cause. Tickets may be had from any of the local fire department members and volunteers or at the fire station.

Births in County Show Sharp Gain

Population influx may have remained static in 1948, according to the Taxpayers' association and marriages may have declined, according to County Clerk G. A. Pequegnat but—

Old Doc Stork had a banner year in the county during that same period, Pequegnat said Wednesday.

Checking up on the record he found that 3870 babies arrived in the county last year, more than twice as many as in 1940, a year chosen at random for comparison.

The county clerk found that with one exception—1940 when there was a lot of war talk—every year in the past decade has shown a steady increase in the number of births in the county.

Initial Returns From Chest Workers Coming in Today

Initial returns from the 1949 Palm Springs Community Chest were reaching the headquarters office in front of Torney General Hospital today as members of the Advance Gifts committee worked diligently to complete solicitation of nearly 150 of the larger contributors to the community fund.

Prospect cards were chosen by the committee members early this week. The nearly 150 individuals and firms in 1948 gave nearly three-fourths of the en-

tire Community Chest budget.

Members of the Advance Gifts Committee are: Mrs. James Oliver, Mrs. Harold Hicks, Mrs. George Strebe, William Dean, Carl Lykken, Ernest Alschuler, Fred Ingram, Sol Lesser, Gordon Feekings, Arthur Bailey, Harold Hicks, Barney Hinkle, William Grant, Herbert Samson, Culver Nichols, Oliver Jaynes, Arthur Meyer, August Kettmann and Earl Strebe.

Lyle Newcomer, president of the Chest, met with the committee members as they opened the preliminary part of the campaign. Success of this committee will largely determine the extent of Community Chest services in Palm Springs this year since such a large proportion of the funds is raised by this group, the president said.

It is planned to wind up as nearly as possible the work of the Advance Gifts group by the start of the business and professional division's work on January 24.

The first practical typesetting machine was invented in 1846.

Legislation to Aid Veterans Studied By Post Auxiliary

Recognizing legislation month which is prescribed by its national office, Owen Coffman Unit of the American Legion Auxiliary will have a special program on this subject at its next regular meeting, Jan. 18, at the Wars Memorial building at 8 p. m.

During the present congress it is expected that some form of universal military training will be considered, as well as more adequate housing for veterans and the Auxiliary plans to be better informed on these projects.

During the recent visit of the National Commander, Perry Brown, the auxiliary learned of the program now being written to provide for aged veterans and this too will be added to the group's studies.

Auxiliary members are pledged to be ever watchful of matters affecting the veteran, his widow and his child and to this end the legislation chairman has the responsibility of seeing that complete information is available.

The meeting set for January 18 will be held around these various projects according to Mrs. Jay Morrison, president, who announced that she has asked her legislation chairman, Mrs. H. H. Menard to present the program.

Jewish Society Speeds Plans to Build in Village

An outstanding speaker in the person of Judge Irvin Stahlmaster was the rare opportunity afforded those who attended the annual membership meeting of the Palm Springs Jewish Community Center. Judge Stahlmaster, of Los Angeles, spoke last Monday evening at the American Legion Building to an overflow audience. His address was on the need for a Jewish religious center in this community. His past record of thirty years in civic, legal and religious circles all over the United States and his proven ability was easily recognized by those present. Judge Stahlmaster is president of the West Coast Division of the Jewish Welfare Board, a member of the Board of Directors of the Jewish Community Council and past president of the Jewish Centers Association.

The program also included the annual election of directors. Those newly-elected were Mrs. I. Becker, Henry Dobkins, Lou Dubin, Henry Goldenberg and Mrs. Sol Neischuler. The five continuing directors for one more year are Ernest Alschuler, Reuben Kulla, Herman Levine, Stanley Rosin, Saul Ruskin and Sam Stuart. The out going directors who served so ably during the year were Messrs. Leo Baker, Charles Bonoff, Walter Glatter,

Community Hospital to Get Chest Funds for Last Time

Revenues from taxes to be collected in the newly-created Desert Hospital District will not be available until after July 1, 1949, compelling the Community Hospital to seek six-months assistance from the Palm Springs Community Chest to insure its operation until that time, it was explained today by Frank H. Bennett, president of the hospital association.

The Community Hospital association has asked the Chest for \$10,000 to underwrite its anticipated deficit up to July 1, next, and the Chest board of directors has included that item in the 1949 budget. In 1948, the hospital requested \$25,000 for the full 12 months.

"MANY PERSONS are under the impression that funds are available at once to the new Desert Hospital District and are puzzled by our inclusion in the Community Chest, so I am happy to explain the details so as to enlighten," he said.

Herman Reich, and Mrs. I. Becker.

Complete reports were given by the finance, religious, school, membership, location, building, public relations and program committees. Many plans are being formulated to obtain the necessary funds for the erection of a building of which both the group and the community of Palm Springs will be proud.

President Stanley Rosin presided.

courage all Palm Springs residents to give generously to the Chest," he said.

"State laws provide that a new district, such as our Hospital District, goes on the tax rolls in the year following its formation. The district election was held Dec. 14. Our properties are listed on the tax rolls for assessment of the small hospital tax as of March 1, 1949.

"Taxes will be levied on them beginning with the start of the fiscal year, July 1, 1949. Actual money will not be available from these tax collections until around January 1, 1950 but we will have been entitled to receive them starting July 1. In other words, we will be in the position of receiving a deferred payment of the funds due.

"THE DISTRICT believes it can borrow funds somewhere to operate between July 1 and Jan. 1 when the tax money will be forthcoming, but we have no possible means of paying off the operating expenses to be incurred between now and July 1. Unless we can receive sufficient money from the Community Chest we will end with a deficit as of July 1 when it is contemplated we can turn over the hospital to the district board.

"We estimate this deficit at \$10,000 for this six months period and have requested that much from the Community Chest.

"And I would like to explain further that this deficit is not incurred through bad manage-

District Leaders Guest at Village Lions Luncheon

High officials of Lionism addressed Palm Springs Lions at their weekly meeting yesterday noon when District Governor Perry Metcalf of San Diego made his annual visit to the local club and Deputy Governor R. L. McCown of 29 Palms also dropped in.

Linked with the visit of the two officials was the observance of the birthday of Melvin Jones, founder of Lions International and was therefore celebrated as Founders' Day. Jones was a visitor in Palm Springs last year.

New members of the club were to be installed at the meeting.

ment or poor collections. Community hospitals such as ours must, by terms of public laws, accept any emergency case brought to it. Persons injured in accidents or critically ill receive necessary care whether they are able to pay for the services or not. Often these persons cannot pay for their care and the hospital must absorb that expense. It is this operating cost that we must obtain from public subscriptions through the Chest, and I am certain that the people of the community agree that this life-saving service be maintained 24 hours a day so that our injured and ill persons have hospital care a few moments drive from their homes," he said.

A Key to Your Liberties



... is Your newspaper

In the service of Freedom it is dedicated to improving your life—safeguarding your liberty—helping you in the pursuit of happiness.

By keeping you informed about the affairs of Palm Springs—the actions of the city and county governments that interest you or affect your future—The Desert Sun is exercising the right to give its readers this information. This right to know is the key to all your liberties. Help your newspaper to protect this precious freedom. An informed America will always be a free America. Hold tight to the right to know!

The Desert Sun

Published Every Tuesday and Friday Throughout the Year

NOW OPEN FROM 12 NOON DAILY

SERVING BRUNCH AND COMPLETE LUNCHEON FROM 95c

CHI-CHI

See our advertisement in the "Where to Find It" Section

Alba Decorators

12016 WILSHIRE BOULEVARD
WEST LOS ANGELES, CALIFORNIA
TELEPHONE ARIZONA 32386
Now in Palm Springs

SPECIALIZED PAINTING
FINE HOMES AND CLUBS
See the new Town and Country
Palm Springs Phone 2701

DR. STANLEY J. POST, D. C.

181 W. Ramsey BANNING Phone 564

SINUS

Why keep on suffering with a stuffy aching head, filled up nose, difficult breathing and constant dripping into the throat. Recent methods of treatment have proven how to treat and relieve this stubborn condition. The latest procedure is painless, no cutting, no shots, no drugs. In most cases this treatment gives instant and pleasant relief.

Day and Evening Hours

Hot Springs Plans 3-Day Mardi Gras

Western Style
Show is Planned
For January 21-23

Desert Hot Springs will be the site of a festive three-day celebration when the Desert Mardi Gras will be presented Jan. 21 through 23.

Sponsored by the business people of the desert community, the Mardi Gras will be in Western style with the opening Western fashion show and kangaroo court keynoting the theme of the celebration.

On the second day, Saturday, there will be a big parade to which entrants from other surrounding communities are invited to participate. Other events listed on the agenda are: costume masque ball, Mardi Gras queen, burlesque, rodeo and cowboy races, hanging the murderer in the Red Dog Saloon, children's costume and pet show and games and contests with appropriate awards.

Harry Plymire, general chairman of the affair, invites the various organizations of Palm Springs to enter participants for the parade, suggesting bands, floats, riders, marching units, etc.

Priscilla Chaffey's Stolen Auto Found

Word was received at the police department last week that an Oldsmobile, reported stolen from Priscilla Chaffey some time ago, had been recovered and was in a local garage being repaired.

After contacting the automobile association and authorities in other states, it was learned in a call to the Chaffey home that the car had been found in Phoenix, Ariz., and returned on New Year's Day.

Crippled Children Budget is Exhausted

Supervisors Monday voted \$1373 to make up the deficit on its overdrawn budget for the care of crippled children.

The \$15,000 they budgeted for crippled children care in June had barely lasted six months.

County Health Officer Dr. Robert Westphal told the supervisors that all bills for crippled children care will be sent to the state department of health for the remainder of the year.

He said the state had been notified that the county's budget is overdrawn.

Leaves Desert

Arrested in Cathedral City by Constable Fred Duffy on county ordinance No. 225 (drunkenness), Robert Malcomb Pascoe was last week given a 10-day suspended sentence with a two-year floater provision.

CROSSTOWN



"What's the matter, Andrew? Don't you want to go to the hairdressers?"

Quinlan Arrested In Redwood City

Word was received on the police teletype Monday from Redwood City, Calif., that William Francis Quinlan, wanted here on a forgery charge, had been arrested in that city and was being held in custody of the sheriff's office there.

Later on, in a telephone conversation with the Redwood City authorities, it was learned that Quinlan was also wanted by San Mateo police on check charges. The prisoner is being held in the north until disposition of the case is determined.

Salvation Army Group to Hear Drive Reports

A meeting of the Palm Springs Salvation Army committee will be held at noon today at the Chi Chi Cafe at which time a report of its recent fund drive will be given, according to Fred Ingram, treasurer.

Raymond Cree is chairman of the local group.

Study Oil Bids

County purchasing agent, W. J. Carlson, today was studying seven bids from petroleum companies to supply the county with motor fuel and lubricants during the coming year. The bids were opened Tuesday by supervisors.

Clouds Save Fair Name of Village

There was plenty of weather last week, alright, and Palm Springs nearly had to go into the same category as the citrus area where smog, soot, smudging and the like is prevalent.

The fire department received notice from Neel's Nursery that smudging would possibly be necessary early Tuesday morning for the time.

But it didn't happen. Just as the torch was about to be applied to the fire pots low-pressure cloud formations began to appear dramatically at the right moment to preclude the necessity of smog and soot—ergo, the air is still pure and the desert's record unblemished.

Fuller Named On Plan Board

Carroll M. Fuller, Riverside rancher, was named by the Board of Supervisors yesterday as a member of the County's Planning Commission.

John Young of Arlington had resigned his post on the commission last week and the Supervisors accepted it yesterday.

Fuller will serve Young's unexpired term as a commissioner at large. His term will end in August, 1950.

THE NEW 1949 RENAULT OF FRANCE



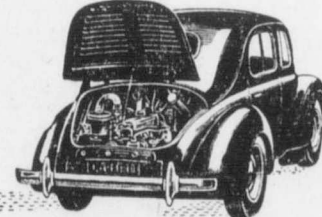
YOURS NOW...

THE FIRST

REAR-ENGINE CAR!

Planned and produced in Europe's largest factory...the new 1949 French Renault combines these outstanding features!

- ENGINE-IN-REAR—Highest efficiency—Motor is right where power is applied
- 50 miles per gallon
- Lockheed Hydraulic Brakes
- Independent wheel suspension
- Safety Glass all around
- Built-in Heater
- No "trade-in" car required



Final Delivered Price \$1417.95

Foreign Motors

"The Center"

174 N. Palm Canyon Dr.

Easley is Named Health, Welfare Committees Head

Supervisor James I. Easley, representative of the fourth county district, will head the hospital, health department, welfare department, aviation and chamber of commerce committees of the county during the current year as result of appointments announced Monday night by Chairman Floyd Gilmore of the board of supervisors. With Easley on these committees will be William Slape and Ed Hill, new supervisor who took office January 3.

Slape was named as chairman of the powerful budget and finance committee and the flood control, garage, courthouse, county purchasing, road department, surveyor and industrial road camp committees. Serving with him will be Easley and William Jones, also a new member of the board.

HILL WAS NAMED chairman of the farm, agricultural department, agricultural extension service, forest protection, planning commission, livestock inspector and recreation department committees. Serving with him will be Jones and Slape. Jones will be chairman of the sheriff's department, juvenile forestry camp, juvenile hall and sealer of weights and measures committee. Serving with him will be Hill and Easley.

AS CHAIRMAN of the board

Gilmore serves on no committee. In general, Easley appeared to have drawn chairmanship of committees dealing with health, welfare and commerce.

Slape's committees fell into the business and construction category. Jones' committees deal with law enforcement and Hill's with agriculture.

Gilmore made no public comment on his selections for the committees. He merely handed out typed lists at the close of Monday's meeting.

Medical Group to Install Villager

Due to the recent inclement weather and bad transportation facilities, the annual installation of the Riverside County Medical Society, scheduled for Soboba Hot Springs last Monday evening, was postponed.

Dr. H. M. F. Behneman, founder of the Desert Clinic in Palm Springs and at present resident of the California Society of Internal Medicine, is the newly elected president who will be installed at a meeting to be announced later.

Seriously Injured

Margie Carpenter, 48, of Holland, Ohio, was seriously injured when she stepped from a moving car driven by her husband, Thomas Carpenter, last Friday morning at Indian avenue and Highway 99.

Mrs. Carpenter was taken to the Palm Springs Community hospital where she was said to

Mackey's Office Gets Dust and Smoke Problem

District Attorney William O. Mackey today had the cement plant dust nuisance on his hands, the fifth agency to encounter the problem since 650 West Riverside residents rose up in arms against smoke and dust from the cement plant and asked supervisors to do something about it a month ago.

Supervisors passed the problem to the planning commission which quickly handed it on to Dr. Robert Westphal, county health officer. The health department sent the problem to the state health department and then to the district attorney's office.

The cement mill nuisance question was given Mackey by supervisors Monday after Dr. Westphal told the board he considered the plants in violation of the state penal code.

Villagers who conducted the fight to prevent the erection of a cement mill northwest of Palm Springs are watching the West Riverside fight closely.

"West Riverside is now seeking a remedy for a situation which we in Palm Springs are trying to prevent," said a local spokesman.

"That old saying, 'an ounce of prevention is worth a pound of cure' still stands good."

be in critical condition. The case was referred to the Banning Highway patrol for investigation.

PALM SPRINGS, CALIFORNIA
Friday, January 14, 1949

The Desert Sun 13

The newest, smartest
place in town where
families may enjoy a
totally new experience
in gracious living.

TOWN & COUNTRY

In The Top of "The Center"

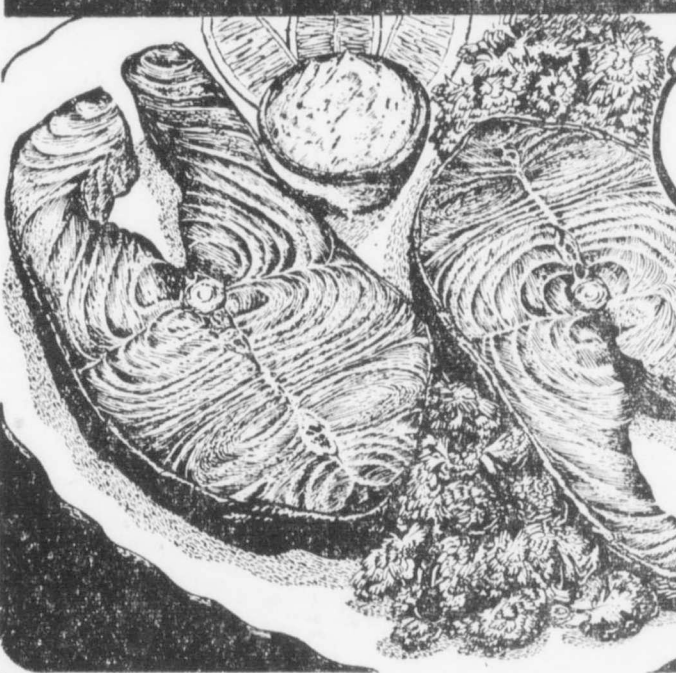
174 North Palm Canyon Drive

For Reservations Phone 2886

CHOICE LIQUORS AND WINES

The Finest Cuisine Obtainable
PLUS Luxury Without Extravagance

FRESH FROZEN



STEAKS AND FILLETS from the SEA...at SAFEWAY

Cut from fresh-caught fish, these juicy steaks and fillets are quick-frozen to seal in tender flavor. Constant refrigeration protects natural goodness until you buy. Our new frozen fish service makes perfect fish available to you every day. Each piece comes to you waste-free—ready for the pan. Your Safeway has a wide assortment of fresh-frozen fish and other sea foods.

HADDOCK FILLET	WASTE FREE	lb.	45c
HALIBUT STEAKS	PAN READY	lb.	49c
WHOLE WHITING	PAN READY	lb.	23c

VALUES IN SAFEWAY GUARANTEED MEATS			
RIB ROAST	STANDING, 7" CUT TOP GRADES OF BEEF	lb.	69c
SMOKED PICNICS		lb.	49c
CROSS RIB	Top Grades of Beef	lb.	51c

Free Leaflet

HOW TO COOK Fresh-Frozen Fish

Six pages of interesting facts about cooking fish...general hints, special recipes, and methods of cooking different types of fresh-frozen fish.

ASK AT SAFEWAY
FOR YOUR FREE COPY

SAFEGWAY SAVINGS

Shortening	Royal	3-lb. can	96c
Improved Rice	Uncle Ben's	1-lb. pkg.	24c
White Rice	Showboat	1-lb. pkg.	17c
Pancake Flour	Suzanna	3 1/2-lb. bag	40c
Buckwheat Flour	Excellent flavor	120-oz. pkg.	35c
Pink Beans	California	2-lb. bag	29c
Pinto Beans		5-lb. bag	59c
Tomato Catsup	Red Hill	14-oz. bottle	15c
Silk Toilet Tissue		roll	7c
Lux Soap Flakes		12 1/2-oz. pkg.	33c
Liquid Bleach	2 bot.	21c	35c
White Magic brand	(Half-gallon bottle, 20c)		

PET FOODS

Healthway	Dog Food	3 15 1/2-oz. cans	25c
Skippy	Dog Food	3 15-oz. cans	25c
Vets Dog Food		3 16-oz. cans	25c
Strongheart	Dog Food	3 15 1/4-oz. cans	25c
Ken-L-Ration	Dog Food	2 16-oz. cans	29c



SAFEWAY FARM FRESH PRODUCE

Select the produce yourself, pay for it by the pound. You'll get full value every time you buy at Safeway!

RED APPLES	3 lbs.	25c
FRESH CELERY	lb.	12c
FANCY YAMS	lb.	12 1/2c

Prices listed effective through Saturday, January 15, 1949 in L O C A L Safeway Stores. Right to limit reserved. No sales to dealers.

SPECIAL VALUES AT SAFEWAY

Note these low prices. They are but a few of the many values in fine foods at your nearby Safeway.

TOMATO JUICE	SUNNY DAWN	46-oz. can	21c
CHERUB MILK	EVAPORATED	small can	6c
CANE SUGAR		5-lb. bag	43c
PAR SOAP	GRANULATED, WITH "HELIO."	23-oz. box	27c
PANCAKE FLOUR	AUNT JEMIMA	40-oz. pkg.	28c
SHORTENING	SPRY	1-lb. can	36c

AIRWAY COFFEE

Mild, mellow blend.

1-lb. bag	40c
3-lb. bag	1.15

NOB HILL COFFEE

Ground to order.

1-lb. bag	44c
2-lb. bag	87c

MONTROSE BUTTER

Certified U. S. Grade AA.

1-lb. ctn.	75c
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WIN GROCERY MONEY FOR 5 YEARS

\$9,000.00 IN PRIZES

FIRST PRIZE \$6,000.00

(55 OTHER PRIZES)

For full details on this big contest, see the display at your neighborhood Safeway Store.

KITCHEN CRAFT FLOUR

2-lb. bag	22c
5-lb. bag	49c
25-lb. bag	2.09

CANNED FOODS

Applesauce	Lakewood	2 20-oz. cans	29c
Grapefruit Juice		18-oz. can	8c
Golden Corn	Highway	12-oz. can	14c
Grated Tuna	Whole kernel, vacuum packed	6-oz. can	32c
Vienna Sausage	Libby	4-oz. can	18c
Potted Meat	Libby	3 1/4-oz. can	10c

MORE LOW PRICES

Black Tea in Bags	Canterbury	package of 48 bags	53c
Cottage Cheese	Blossom Time	1-lb. carton	24c
Half & Half	Lucerne	1-pint carton	22c
Sliced White Bread		standard loaf	13c
Sliced Wheat Bread		standard loaf	13c

SAFEWAY

ADVENTURE CRUISES

Luxury Liner

S. S. Corsair

Formerly private Yacht of late J. Pierpont Morgan—completely rebuilt, redecorated and refurnished—now the world's most luxurious cruise ship.

From

LOS ANGELES

to

GLAMOROUS ACAPULCO, MEXICO

Sailing Every 12 Days

Commencing

Jan. 4, 1949.

For Information, Rates, Reservations

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Palm Springs Travel Service

FRANK G. EWING, Manager

174 No. Palm Canyon Dr. "The Center" Tel. 7874

Cruises, Tours, Hotel/Resort Reservations.

Now Cocktails

AND MIXED DRINKS

The Finest of Liquors

Drinks Expertly Mixed

Drinks As You Like Them!

"The Largest Glass of
Draft Beer in Town"

Draft Beer From the Keg

ACME — EASTSIDE — BLATZ
PABST — MAIERS — SCHLITZ



The Wagon Wheel C A F E

175 E. AMADO ROAD, PALM SPRINGS

Elect Vestrymen And Hear Report At Church Rally

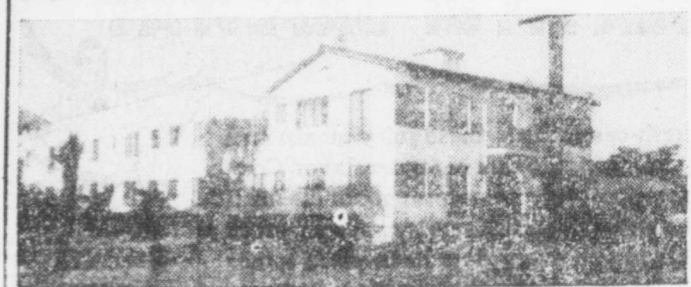
The Rev. Robert M. Hogarth will preach Sunday morning in the Episcopal Church on "The Road of the Star."
The annual Luncheon meeting of the Parish of St. Paul in the Desert was held in the Desert Inn on Tuesday. Reports showed great material progress and spiritual gain. The Building committee reported cash and securities of a present value of \$24,197 and were given a mandate from the people to carry on with the construction of a parish hall as soon as funds are available.

The Vestry was elected and organized for the year's work as follows:

Fred M. Carter, Senior Warden; Raymond R. Wilson, Junior Warden; Frank W. Camp, Clerk; Francis F. Crocker, parish treasurer; Roy W. Colegate, H. Earl Hoover, Kenneth E. Kirk, Harrison Leussler, Fred S. Harkham, Herbert Samson, Channing M. Wells, Vestrymen. Delegates to the Diocesan Convention are Frank W. Camp, with Harrison Leussler as his alternate, and Raymond R. Wilson with Channing M. Wells as his alternate. The convention meets at St. Paul's Cathedral, Los Angeles on January 25, 26 and 27, with the consecration of the Very Rev. Donald Campbell, Dean of Springfield, Massachusetts, as our Suffragan Bishop, on the first day.

John Peter Zenger founded the New York Weekly Journal in 1733.

For Sale...in beautiful Santa Barbara



La Madre Apartments---by the ocean

16 units 12 garages. lot 105x225—room to expand. Building in first class condition. fully furnished. Copper plumbing, circulating hot water. Beautifully landscaped including, Orange, Lemon, Lime, Tangerine, Avocado, Apricot and Plum trees. Income commensurate with price. \$30,000 will handle. Terms and Statement on application to exclusive agents. (Courtesy to Brokers.)
WARREN & HOLMES, 22 W. Carrillo St., Santa Barbara, Calif.

Community Church Sunday School Expansion Speeded

Sunday school at the Community church commences at 9:45 a. m. With the new facilities available now, a departmental program is being organized this week and each age group will have its own worship service preceding the Sunday School lesson, the Rev. James H. Blackstone Jr., said yesterday.

At the regular morning service at 11:00 Rev. Blackstone will preach on the text "Where Your Treasure Is There Will Your Heart Be Also." Special music will be provided by the Chancel Choir which will render "Hear My Prayer" by James Stickles. A nursery is conducted during the morning service for the care of small children. Parents are urged to come and take advantage of this service provided by the church.

The Young People's meeting for Jr. High and Sr. Young People will be held at 6:15 in the church parlor.

At the evening service Dr. Manuel Montano will tell the story of his conversion to the Christian faith and his subsequent experiences in trying to convert his own people. At present he is supervising evangelistic work in many parts of Latin America and is expecting to leave for the south continent within a few weeks.

The musical program of the church includes a ministry of music through five choirs—chancel (adult), high school girls' choir, high school men's chorus, Jr. high school girls choir, and the combined junior choirs (boys and girls in 4th-6th grades). Each of these groups is being enlarged at the present time to permit the addition of a few new members.

Several times during her talk she related experiences in her own life and in the lives of others, showing how they solved their worldly problems by investing a few minutes daily of their time in prayer and meditation.

Mrs. John G. Hornell, program chairman, read the 26th verse of the fourteenth chapter of Matthew which was used as the text for Miss Mears' subject.

Tea cakes were served by Mrs. F. E. Russell and her assistants, Mrs. Gordon Clarke, Miss Maude McQuillan, Mrs. Claude Yerkes, Mrs. Ward Hayes, Mrs. Julian Hayden and Mrs. J. C. Payne.

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Woman's Circle Hears Fine Talk By Miss Mears

More than one hundred members and friends of the Women's Circle of Community church this week were enthused by the privilege of hearing Miss Henrietta Mears, from Hollywood Presbyterian church, well known commentator, traveler, and lecturer who has gained world wide publicity because of her sincerity of expression, speak on "The High Cost of Low Living." The topic was taken from the religious angle, depicting the frantic attempt by frustrated people who turn to any other than the normal Christ life.

Several times during her talk she related experiences in her own life and in the lives of others, showing how they solved their worldly problems by investing a few minutes daily of their time in prayer and meditation.

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AT THE CHURCHES

EPISCOPAL CHURCH
125 W. El Alameda
Rev. Robert M. Hogarth, Rector
Telephone: 8088; Res. 1471
Eileen Carey, Organist
Alex S. Hammond, Choirmaster
Wynne Davis Hammond, director
8:00 A. M., Holy Communion.
9:45 A. M., Sunday School.
9:45 A. M., Family service and sermon.
11:00 A. M., Service and Sermon.

CATHOLIC CHURCH
ST. THERESA
2800 E. Ramon Road
Palm Springs, California
Rev. William F. Clavin, Pastor
Sunday Masses: 7:30, 9:00, and 11:00.
Weekday Mass: 6:30 a. m.
Devotions—Saturday, 7:30 p. m.
Confessions heard immediately after devotions.

GRACE LUTHERAN CHURCH
Second and Hays
Banning, California.
The Church of The Lutheran Hour.
Sunday School and Bible Class 9:30 a. m.
Divine Worship 10:30 a. m.

COMMUNITY CHURCH
Corner Cahulla Road
and Baristo
James H. Blackstone Jr., Minister
Robert Hughes Mitchell, Musical Director
Louis Lux, Organist
Telephone 6291

SERVICES
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
(Nursery for children)
Evening Service 7:30 p. m.
Young Peoples Fellowship 6:15 p. m.

JEWEL SERVICES
368 South Palm Canyon
Sunday School—10:30 a. m.
12:30 p. m.
Sunday Services—12 noon to 12:30 p. m.

CATHEDRAL CITY COMMUNITY CHURCH
Cathedral Canyon Dr. and D
Rev. Arthur Jack Wantes, Pastor
Sunday School 9:45 a. m.
Worship Hour 11:00 a. m.
(A nursery for pre-school children is provided during the Worship Hour.)

ST. LOUIS CATHOLIC CHURCH
Glenn at B Street
Cathedral City, California
Fr. Joseph Leissler, Pastor
Sunday Masses: 8:00 and 10:00 a. m.
Holy Days: 6:30 and 8:00 a. m.
Daily Mass: 8:00 a. m.
Confessions—Saturday: 7:30 to 8:30 p. m.
Confessions—Sunday: 7:30 to 7:45 a. m.

Discussion class for adults, every Wednesday at 8:15 p. m. Instructions for grammar school children every Wednesday at 2:30 and 3:15 p. m. Baptisms, marriages, funerals, by appointment.

CHRISTIAN SCIENCE SOCIETY
Palm Springs, California
A Branch of The Mother Church, The First Church of Christ Scientist in Boston, Massachusetts.
Sunday Service 11 a. m.
Wednesday Meeting 8 p. m. (Woman's Club House)
Sunday School 9:30 a. m.
271 Ocotillo Avenue

The Reading Room upstairs in The Center is open daily, except Sundays and Holidays, from 12 to 4.

LATTER DAY SAINTS CHURCH
Youth Center, 386 N. Belard Rd.
G. Stanley Smith, presiding Elder
Sunday School 10:00 a. m.
Evening Services 7:00 p. m.
Primary—Thursday, 4:30 p. m.
Town Hall, Cathedral City

CATHOLIC CHURCH
OUR LADY OF SOLITUDE
151 West Alejo Road
Palm Springs, California
Rev. Michael O'Connor, Pastor
Schedule of Sunday Masses: 6:30, 8:30, 10:00 and 11:30. Holydays the same as on Sundays.
Weekday Masses 7:30.
Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p. m. Confessions heard before all Masses on Holy Days and First Fridays.

SEVENTH DAY ADVENTISTS
(Every Saturday at Community Church)
Sabbath School 9:30 a. m.
Preaching 11:00 a. m.
Missionary Volunteers meeting every Friday at 7:30 p. m. at 1052 Tamarisk Road.
Elder M. Henry, phone 7313.

CHURCH OF THE LUTHERAN HOUR
Palm Springs Youth Center
Every Sunday
at 4:00 P. M.

FULL GOSPEL CHURCH
(Assembly of God)
216 South Indian Avenue
Rev. Charles C. Farmer, Pastor
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
Evangelical Service 7:30 p. m.
Wednesday Preaching, 7:30 p. m.
Friday Bible School 7:30 p. m.

Christian Science Lesson Topic 'Life'

The Golden Text of the Sunday Lesson—Sermon on "Life" in all branches of The Mother Church. The First Church of Christ, Scientist, in Boston, is chosen from John and reads, "Labour not for the meat which perisheth, but for that meat which endureth unto everlasting life, which the Son of man shall give unto you."

A Scriptural selection from I Kings relates that the son of "the mistress of the house, fell sick; and his sickness was so sore, that there was no breath left in him." And Elijah said unto her, "Give me thy son. And he took him out of her bosom, and carried him up into a loft, where he abode, and laid him upon his own bed. And the Lord heard the voice of Elijah; and the soul of the child came into him again, and he revived."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "We must hold forever the consciousness of existence, and sooner or later, through Christ and Christian Science, we must master sin and death. The evidence of man's immortality will become more apparent, as material beliefs are given up and the immortal facts of being are admitted."

Book of Month Sermon Subject

The Book of the Month, "The Big Fisherman" by the same author as "The Robe" Lloyd Douglas, touched off the theme of Dr. Macartney, last Sunday Sermon at Shadow Mountain.
On next Sunday Dr. Macartney's theme will be "King who had to face the Handwriting on the Wall."
The service is at 11 a. m. The Bible school at 10.

Before the telegraph was used for sending news, Horace Greeley installed printers on steamboats and railroad trains, so that a speech in Albany, for example, could be set in type ready for publication on the way back to New York City.

Questions and Answers on the FICTITIOUS NAME LAW

Every Individual and Partnership Operating in California Under a Trade Name Should Read This Carefully

- Ques.** What is a Fictitious Firm name?
Ans. Any name which does not completely and clearly identify the owner or owners.
- Ques.** Why should an individual or partnership doing business under a Fictitious Name file and publish a Certificate?
Ans. 1. The law is specific and mandatory. Business people, like other persons, should obey the law. 2. No Court action of any sort can be maintained until Certificate is filed and published. 3. Such filing and publishing contributes to the value and protection of a trade name.
- Ques.** Is the name J. B. Smith Company" a fictitious name?
Ans. Yes. Because the term "company" is ambiguous and suggestive of uncertainty.
- Ques.** How can customer find if he has filed and published his certificate of business?
Ans. Simply by checking with the Corporation department in your county clerk's office.
- Ques.** What does Section 2468 of the Civil Code mean by the wording that no person or partnership failing to comply "shall maintain any action upon, or on account of, any contract or contracts made or transactions had," under such fictitious name in any Court of this State?
Ans. Simply that the person or partnership cannot sue.
- Ques.** Does this mean that cash stores are not affected?
Ans. There are many grounds for court actions besides the mere collection of past due accounts. For instance, a cash grocery may wish to sue a trucking company for damage to shipments.
- Ques.** In case of a change in ownership, must the new owner file and publish?
Ans. Yes. "Every person transacting business in this state under a fictitious name" must file and publish.
- Ques.** In case one partner is succeeded by another, must a new certificate be filed and published?
Ans. Yes. Section 2469 of the Civil Code states that "On every change in the members of a partnership transacting business in this State under a fictitious name . . . a new certificate must be filed with the County Clerk and a new publication made."
- Ques.** Must a corporation file and publish a certificate?
Ans. Yes, when the corporation as a person owns and operates some other business under a fictitious firm name. In such event it must file and publish, otherwise not.
- Ques.** Do public authorities demand compliance with the fictitious firm law?
Ans. Yes. For instance, the California State Department of Vocational Standards will not issue a license to any contractor or contracting partnership who has not filed and published.
- Ques.** May a person or persons engaged in more than one business under fictitious name meet the publication requirements by filing and printing only one certificate?
Ans. The Los Angeles County Counsel has ruled: "We incline to the opinion that the provision of said section contemplate a certificate to be filed and published for EACH fictitious name under which a business is transacted."
- Ques.** Does the filing and publication of a Trade Name Certificate have value in establishing owners' title in a firm name?
Ans. Yes the courts have held such registration and publication to be a prima facie evidence of name ownership where two claimants to a name have contested ownership.
- Ques.** How may a Certificate be prepared, filled out and published?
Ans. See your lawyer, bank, local newspaper or the County Clerk.
- Ques.** What will it cost?
Ans. The statutory one dollar County Clerk fee for filing plus the publisher's rate for four weekly insertions of the advertisement, amounting to about \$15.
- Ques.** Where may filing service be obtained?
Ans. Complete service is given FREE by Los Angeles Newspaper Service Bureau, Inc., 132 West First St. Write them for further information or free forms and printed instructions at that address or Phone MA 2541.

THE LAW (Civil Code Sections 2466, 2468, 2469)

2466—Every person transacting business in this state under a fictitious name and every partnership transacting business in this state under a fictitious name, or a designation not showing the names of the persons interested as partners in such business, must file with the clerk of the county in which his or its principal place of business is situated, a certificate, stating the name in full and the place of residence of such person and stating the names in full of all the members of such partnership and their places of residence. Such certificate must be published in a legal newspaper in the county, if there be one, and if there be none in such county, then in a newspaper in an adjoining county. An affidavit showing the publication of such certificate shall be filed with the county clerk within thirty days after the completion of such publication. 1923-238.

2468—The certificate filed with the clerk as provided in section twenty-four hundred and sixty-six must be signed by the person therein referred to, or by the partners, as the case may be and acknowledged before some officer, authorized to take the acknowledgement of conveyance of real property. Where a business is hereafter commenced by a person under a fictitious name or a partnership is hereafter formed, the certificate must be filed and the publication designated in that section must be made within one month, after the commencement of such business or after the formation of the partnership, or within one month from the time designated in the agreement of its members for the commencement of the partnership. Where the business has been heretofore conducted under a fictitious name or where the partnership has been heretofore formed, the certificate must be filed and the publication made within six months after the passage of this act. No person doing business under a fictitious name, or his assignee, or assignees, nor any person doing business as partners contrary to the provisions of this article, or their assignee or assignees, shall maintain any action upon, or on account of, any contract or contracts made, or transactions had, under such fictitious name, or in their partnership name, in any court of this state until the certificate has been filed and the publication has been made as herein required. 1911-441.

2469—On every change in the members of a partnership transacting business in this state under a fictitious name, or a designation which does not show the names of the persons interested as partners in its business, except in cases mentioned in sections twenty-four hundred and sixty-seven, a new certificate must be filed with the County Clerk, and a new publication, made as required by this article on the formation of such partnership. 1873-254.

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The Desert Sun
174C THE CENTER

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Everyone is interested in a "real bargain" these days and SUNNY DUNES offers unprecedented savings and money-making opportunities for all those who act now!

Many of these beautiful desert homes were sold with the first announcement of this remarkable sale. They are going fast, so see them today, or take this ad to your real estate broker. He'll tell you all about them!

1. New 2 and 3 bedroom homes with 1 and 2 garages. Excellent construction. Modern features. Available for immediate occupancy!

2. Ideally located in good built-up section. Only 2 miles from Palm Springs shopping district. East on Ramon Road from Palm Canyon Drive!

Keys may be secured from our representative at property: Mr. Smith, 4240 Calle San Antonio Telephone Palm Springs 6342

3. \$11,500 total price with only \$2,500 down . . . Low monthly payments.

4. You can profitably rent these homes during the peak of the tourist season. An ideal investment opportunity!

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Desert Traffic Toll Higher in 1948

Coachella Valley's traffic toll in 1948 resulted in 33 deaths in 22 fatal accidents, Sgt. S. H. Tyson in charge of the district squad of the California highway patrol reported this week. In 1947, 31 died in 29 fatal mishaps.

During the year 147 injury accidents were reported with 235 receiving medical attention as a result.

The increase in traffic casualties here followed the general state pattern.

Radio newscasting has made the public more interested in reading news.

HOT CURATIVE MINERAL WATER

Land now available for first time in 10 years, adjoining MILLION DOLLAR Two Bunch Palms development and fastest growing health center on the desert, 15 minutes from PALM SPRINGS. Improved business or residential acres unequalled in price. Write PAUL DERVAES, Box 492, Tel. 146, Desert Hot Springs.

WANTED!

To Rent Station Wagon With Driver

Realty company desires services of a reliable driver who owns or operates a station wagon and is interested in making extra money carrying passengers between Palm Springs and Palm Springs Outpost development on Ramon Road. Will pay mileage, expenses and salary, or will discuss any other suitable terms and arrangements.

Telephone or write at once to CAPITAL COMPANY

649 So. Olive, Los Angeles 14 TRinity 3174



From where I sit . . . by Joe Marsh

We Both Won This One

Blew my top the other morning when I discovered a shirt I'd put on had two buttons missing.

"Joe," the missus says, "do you ever read what you write? For a man who writes newspaper pieces all about tolerance, you sometimes show a lot of race prejudice."

"Race prejudice!" I holler. "No one can accuse me of that." "I mean prejudice against the entire human race," she interrupts with a smile. "Why get mad at the world over two little buttons?" That took the wind out of me.

From where I sit (as I told the missus that evening), a lot of us sometimes get too worked up over little things . . . little differences of opinion or taste. One person prefers beer or ale, another prefers cider or lemonade. But why criticize the other fellow just because his tastes aren't the same as ours? "That sounds more like you, Joe," she laughs, snipping off a thread. (It so happens she was sewing on buttons.)

Joe Marsh

Tram Board Again Back at Full Strength

Idyllwild Man is
Latest Appointee
To Park Authority

At its first meeting with its two new members, the Mount San Jacinto Winter Park Authority will gather at the Desert Inn next Sunday to confer with engineers and officials of companies now working on the tramway project.

Latest addition to the committee is James G. Nushaum of Idyllwild, named this week by county board of supervisors as one of the two county-at-large members, the other being V. W. Grubbs of Riverside.

The revised Authority now lists besides Nushaum and Grubbs, Earl Coffman, chairman, and Frances Crocker, new member representing Palm Springs and named recently by the city council. Leonard Firestone, Gwynn Wilson and Jack McKenzie—these three having been appointed by Governor Earl Warren.

Town & Country Launches New Courtesy Service

A new courtesy service which will eliminate the worries of parking cars for patrons of the Town & Country restaurant will be started at 6 p. m. today (Fri. Jan. 14) by George Clarke, president.

A uniformed attendant will be stationed at the entrance to "The Center" at 174 North Palm Canyon drive, next to the Bank of America, each day from 6 p. m. to 11 p. m. This attendant will pick up cars, park them and return them to patrons at the same spot after they have dined at Town & Country, which is located in "The Top of The Center," above the offices of The Desert Sun.

At Camera Shop

Ralph Forney, well-known local photographer, and recently affiliated with the Palm Springs chamber of commerce, has now joined the staff of the Desert Camera Shop, according to Marty Kenyon.



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Up to 2 hours of entertainment in your home, hotel or club for \$25... operator included.

Very latest type of 16mm Victor sound equipment.

Make Reservations for
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CHARLES DECK

154 N. Indian Ave.

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NOW!

Saddle Horses
Available
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Finest Stock of English
and Western Riding
Horses in Palm Springs.

EXTRA

Ponies and Pony Carts for
the Kiddies! Also Hayrack
and Stagecoach Rides!

THE STABLES

Phone Palm Springs 2912

JIM CHANDLER

Palm Desert Sunbeams

By Edith Eddy Ward

A little over two years ago bulldozers and graders began to shape a pattern of roadways in desert wasteland where Highway 111 meets the Palms-to-Pines Highway halfway between Palm Springs and Indio. A few years previously on this same spot, Gen. George Patton was training men in uniform for service overseas, and the Santa Rosa Mountains echoed the rumblings of trucks and the staccato heartbeats of mighty tanks.

Today a modern community is building here and we who have been a part of the development of Palm Desert, who have built our homes and have gone into business in this planned city are grateful to the publisher of The Desert Sun for inviting us to record the news about people and events in this newspaper.

IN THIS COLUMN we will report the news about those who have been here from the beginning of this development and also will attempt to keep the public informed about the social, recreational and cultural activities which take place at the Shadow Mountain Club and Palm Desert. We will record the news about the great and the near-great, the celebrities and all who have a part in building this new community in the desert. Men of vision have joined in an undertaking at Palm Desert which already has gained international recognition. Through this column we extend a friendly welcome to everyone and we hope you will find time to meet with us each week as we tell you what has happened at Palm Desert.

Our first Sunbeam is turned upon Mr. and Mrs. Frank A. Andrews of Bel Air and Palm Desert, who recently entertained their son-in-law and daughter, Mr. and Mrs. Frank Saunders of Balboa Island, at a dinner party at the Shadow Mountain Club. Mr. and Mrs. Saunders are owners of the yacht, Jeanne III, in which they have cruised to Hawaii, the Orient and other lands.

CHRISTY FOX, society editor of The Los Angeles Times spent several days at Palm Desert, gathering pictures and news material for her favorite newspaper.

Herb Pritzlaff, honorary mayor of Palm Desert, entertained Mr. and Mrs. Richard E. Byrne of Los Angeles at his beautiful home, following his return by air from Hawaii where he extolled the charms of the desert to other world travelers.

Mrs. Vee M. Bear, who was taken to the Community Hospital last week suffering from influenza has returned to her home here to recuperate. Her friend, Mrs. Isabella Greer of Los Angeles, is staying with her.

William L. Young, vice-president and director of merchandising of William Esty and Company, Inc., leading advertising agency of New York City, which handles many of the nation's largest accounts, spent five days at Palm Desert, recuperating from a cold. Mr. Young, who belongs to a number of exclusive country clubs in the East was taken on a personally conducted tour of the Shadow Mountain Club by Cliff Henderson and declared that this new social and recreational center "is one of the most charming and magnificent clubs I have ever seen in my world travels."

Dr. Harvel B. Clarke of Pasadena and Mrs. Clarke spent a day at the club, as did Mr. and Mrs. John Mitchell of Santa Barbara.

WALTER LENTZ of Jack

Rourke Productions of Hollywood, was here for several days, bringing Don Kennedy, cartoonist for King Features from Los Angeles. Kennedy won a quiz contest on the Don Lee Mutual television program over KTLA, conducted by "The Masked Spooner" for the Kaiser-Fraser Corp., earning a week's stay at Firecliff Lodge, as a guest of Cliff Henderson.

Kennedy was accompanied by David Taggart, insurance broker of Los Angeles.

Martin Delaney, quite famous for his spaghetti dinners, entertained Mr. and Mrs. George Dufresne and Mr. Hugh Baumberger at his home.

Mr. and Mrs. James P. Granger and Mr. and Mrs. E. H. Kincaid were seen dining at the club.

"Happy" blonde cocker pet of 7-year-old Becky Chapman, daughter of G. A. Chapman, has been hospitalized.

While Nature turned the mountains into a white wonderland, merry parties gathered before crackling logs in the huge fireplace of the luxurious lounge in the Shadow Mountain Club, telling stories and being entertained by the music of The Todds and Michael Barton who are winning kudos for their songs and dance music at the Club.

News came that Mr. and Mrs. Thorne Holmes, first couple to be married at Palm Desert, who were headed for Laguna Beach to spend their honeymoon, had been caught in a blizzard in the mountains up at Idyllwild and were marooned at a ranch.

Constable Fred Duffy of Palm Springs township who will not have to keep his official papers stuck away just any old place much longer.

Supervisors Tuesday appropriated \$150 for the purchase of files for constables' offices.

Supervisor James I. Easley who brought up the matter, said it was a shame county officers had to file their papers "under the bed or any other convenient place because they did not have files."

The appropriation followed.

Los Angeles Seeks Data on Zunna

A teletype request was received by the local police this week from Police Chief C. B. Horrall of Los Angeles for pictures, fingerprints and complete description of Frank Lewis Zunna, returned last week to authorities of Las Vegas, Nev., for questioning regarding jewel thefts there.

Apprehended here, Zunna was grilled by police to determine if he were connected in any way with any of the recent local robberies.

Capt. Shaver is vice-president of the Shaver Transportation company, "The Original Red Collar Line," which operates fleets of boats, tugs and barges on the Columbia river and does log towing for the lumber industry.

After spending several days at Thunderbird Ranch, touring the immediate area and dining at the Racquet Club, Tennis Club and Shadow Mountain Club, they will visit San Diego.

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Call from Tokyo Ends Long Wait For Guest Here

As a happy surprise this week, Mrs. William C. Mable, staying at the El Morocco temporarily, talked to her husband in Tokyo via trans-Pacific radiophone.

The call from Lieutenant Mable was to inform the Palm Springs visitor that she had been placed in the quota of shipping during the month of March when she will be able to join her husband, stationed there for overseas duty in the Air Corps.

Lieutenant Mable left Fort Mason, San Francisco, for Japan last September 30, and it had been understood his wife would be able to join him in about one month. The China situation, and other international complications however, have prevented the complete quota's from being filled according to schedule until this time. Mrs. Mable, a former school teacher, expects to continue her career in the Nipponese capital.

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Village Policemen Taking Intensive Training Course

Under the direction of Harold Higgins and Charles Slack, FBI experts, the local police force in toto is now engaged in two weeks of intensive schooling in the bureau's methods regarding law enforcement.

According to Police Chief August Kettmann, all members are taking the work which includes eight hours per day on the range in the use of the automatic rifle, machine gun and short arms. In addition there are three hours of instruction each evening at the council chambers in various courses which include the methods of covering crime scenes, interrogation of suspects, handling car shakedowns and court procedure.

It is said that the shooting range is an exact duplicate of the one at Washington, D. C., where the bureau members take their training.

This is the third year of the school locally, and in addition to the local men taking the courses, there are several of the Indio force attending.

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Dimes Office Needs Fixtures

A request is made by R. M. Trezevant, co-chairman of the local March of Dimes campaign, for the loan of a few more office fixtures for the new office at 457 N. Palm Canyon Drive.

Needed most are some floor lamps and folding chairs since most of the necessary tools of an office have been acquired already. It is requested that anyone able to lend the cause either lamps of chairs for the duration of this drive call either Mr. or Mrs. Trezevant at the headquarters, 2061.

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PALM CANYON FRONTAGE

64'x300' \$9900

Adjoins N. E. corner Palm Canyon Dr. and Via Olivera streets to 15' alley. Zoned for business and units. You can't miss if you buy on Palm Canyon Dr. and the tramway will skyrocket values in this area.

DAVE ROSE

Associate: Bill Kleinberg

252 N. Palm Canyon Dr.
Phone 2844



775 N. PALM CANYON DRIVE Phone 2054-5475
PALM SPRINGS, CALIFORNIA

Terry Ray - Guy Anderson

Associate: Ann Metcalf

Beautiful and conveniently located just off Tamarisk. New, 2 bedroom stucco house with all steel kitchen, fireplace, asphalt tiled floors. Unfurnished. Landscaped. Priced right, \$14,000.

Exceptional Buy, Lot 120x150. Excl. district. Underground utilities. Sacrifice, \$6,750.

Sunshine Properties Exclusive

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS

ANDERSON, GUY & TERRY

RAY, 2064

772 N. Palm Canyon Drive

BICKLEY, BENTON

7478

Opposite George's Steak House

BELLY, MARIE

2817

343 N. Palm Canyon Dr.

BORREGO SPRINGS CO. 3666

8 The Plaza 2793

BURKET, FEELINGS & VEITH

7053-754 N. Palm Canyon Dr.

CARLIN, D. B. 4704

2011 N. Palm Canyon Dr.

CREE, RAYMOND 8444

285 N. Palm Canyon Dr.

EMMONS REALTY CO. 7882

238 S. Highway 111

FOSTER, H. H. ASSOC. INC.

3555-101 N. Palm Canyon Dr.

FOUTZ, RUTH 2216

FULTON, MURIEL E. 2226

482 N. Palm Canyon Dr.

GRILL, ERNEST JR. 6666

344 N. Palm Canyon Dr.

HICKS, HAROLD J. 2736

813 N. Palm Canyon Dr.

HILLER, RAY 2957

444 N. Indian Ave

HYDE, CORA BELLE 5101

290 N. Palm Canyon Dr.

JAMES, MARTHA 7876

457 N. Palm Canyon Dr.

KAGNA, A. L. 7191

278 S. Palm Canyon Dr.

MATHEWS, CHARLES 2772

463 N. Palm Canyon Dr.

MILLER, FRANK W. 2929

428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673

431 N. Palm Canyon Dr.

NARDONI, AUGUST M. CO.

Across from Fire Dept. 2781

NICHOLS, CULVER

861 N. Palm Canyon Dr.

OLMAN, GEO. REALTY CO

2701-187 S. Palm Canyon Dr.

PALM SPRINGS RLY CO.

2832-260 N. Palm Canyon Dr.

RANSOM & HINKLE 2794

124 So. Palm Canyon

REID & WADE 7534

Tahquitz River Estates

850 S. Palm Canyon Dr.

AL RICHARDS 2021

363 N. Palm Canyon Dr.

ROSE, DAVE 2844

252 N. Palm Canyon Dr.

6--The Desert Sun
PALM SPRINGS, CALIFORNIA
Friday, January 14, 1949

5000 Guests Per Month Stay in State

Almost a million people came into California through Riverside county last year according to figures released this week by the California Agricultural Inspection station three miles east of Blythe on Highway 60.

The figures show that in 1948, 258,718 automobiles passed through the checking station on the Colorado River and these cars contained 917,729 persons.

Vehicles entering the state on Highway 60 averaged 21,560 per month and the passenger average was 76,494.

Sixty thousand persons, an average of 5000 per month, remained in California according to check of Arizona inspection stations on that side of the river.

The Arizona figures showed 245,000 east-bound cars. No record of the number of passengers was kept in Arizona but, assuming that eastbound autos averaged the same number of persons entering, 857,500 persons left the

Reservations Being Taken For New Palm Desert Unit

Preliminary to opening another unit at Palm Desert, the Palm Desert Corporation, of which Clifford W. Henderson is founder-president, is taking reservations now for lots in Unit No. 6, which is zoned for small homes and week-end bungalows. It is announced by Edith Eddy Ward, exclusive sales agent.

"This is the last property at Palm Desert which can be offered so reasonably," Miss Ward declared. "The pre-opening prices are a challenge to any investor. Once Unit No. 6 is officially opened, prices will undoubtedly advance."

"The advance notice about the opening of Unit No. 6 is added proof of how eagerly people have

state compared to 917,729 entering via the Highway 60 gateway went on through to coastal cities via Highway 99 north of the Village.

been buying homesites, business property and exclusive estates in this planned community just 12 miles southeast of Palm Springs on Highway 111, where it connects with the Palms-to-Pines highway.

"Many of America's foremost businessmen have brought property at Palm Desert. Some already are occupying beautiful new homes. Others are building now."

"No other desert resort community offers so many social, recreational and cultural advantages as Palm Desert. Here people may enjoy the luxurious comfort and outdoor sports which are offered by the fabulous Shadow Mountain Club, which already has gained international recognition."

"Persons may make reservations now for lots in Unit No. 6 at pre-opening prices. Sales of property at Palm Desert have been so phenomenal that we have greatly expanded our sales organization in order to take care of business, and we expect a record-breaking volume within the next few months," Miss Ward declared.

CLASSIFIED ADS—PHONE 2249

New Home \$19,500 2 Bedrooms 2 Baths

- Large Living Room
- Nicely Furnished
- Panel Ray Heaters
- Cooling System
- Garage
- Fenced and Landscaped

Call 3352 or 2831

PRIVATE PARTY

Village Hook-Up With Northwest To Boost Travel

George Olman and William McLaughlan of the Olman Travel Agency returned to town early this week after a two-week stint in San Francisco, Portland and Seattle where they spent most of their time in public relations work with travel agents and transportation officials on behalf of Palm Springs.

According to Olman, most of the agents in these cities have, in the past, been very reluctant to boost Palm Springs due to poor communication and reservation service with the various local hostilities. He states that the local teletype setup is now being received with a great deal of favor among the agents in the northern cities and all interviewed expressed their willingness to cooperate with local agents in the future.

San Franciscans Here for Season

Mr. and Mrs. Jack Heidelberg of San Francisco arrived in Palm Springs last week to take up residence in the Donald Duncan home for the remainder of the season. Mr. Heidelberg flew into town in his own ship and plans several journeys to various parts of Southern California during his stay here. Having spent the past several seasons in Palm Springs, Mr. and Mrs. Heidelberg are well-known in social circles.

William Boggess, Ransom & Hinkle associate represented Mr. Heidelberg in negotiating the lease on the Duncan house.

Two Fine Village Homes Involved In Realty Deal

The house of Mr. and Mrs. Charles Davidson, 480 Via Lola, and the home of Mrs. Dorothy L. Hocking at 584 Camino Real were involved in a real estate transaction placed in escrow at the Bank of America Tuesday. Mrs. Hocking's home was taken in on the purchase of the Davidson house. Davidson is a local builder and contractor.

Mrs. Hocking is well known here and has been a winter resident for several seasons. She is president of Oakhill Memorial Park, San Jose and has been commuting between the Village and her place of business by air.

She is a member of the Tennis Club and Shadow Mountain Club and plans to make her permanent winter home here as she feels the desert climate is perfect for her little daughter, Mary Jane.

Lee Luecke of the H. H. Foster office represented both parties in the deal.

Monday Deadline For Amended Income Returns

Next Monday, January 17, is the last day to file declarations of estimated tax for 1948, to file amended declarations where they are necessary and to file final returns in lieu of amended declarations of estimated income, said Harry C. Westover, collector of internal revenue for this district, this week.

The final day normally falls on

Sky Ridge Park Affords Scenic View of Desert

Rapidly acquiring the reputation as the trailer park show-place of southern California is the Sky Ridge Trailer Park, Cathedral City, despite its comparative infancy. This is its first season of operation.

Owned by Mrs. Ruby Weaver and under the management of Harvey Gerth the park, fashioned from the bare desert, has taken on the aspect of an oasis overlooking the valley.

The landscaping has been planned towards harmony with the magnificent view from the site and boasts features and innovations novel to this type of camp, patios for individual lots, heated and color-toned rest rooms, two fish pools, rock gardens, an immense barbecue pit and flowers and shrubbery in abundance.

January 15 but since that is a Saturday, Monday, January 17, was set as the new deadline.

The date is of especial importance to farmers, business and professional men and self-employed. Most wage earners whose pay is subject to the withholding tax are not required to file.

The first newspaper in the American colonies told its readers, "It is designed that the Country shall be furnished once a month (or if any Glut of Occurrences happen, oftener,) with an account of such considerable things as have arrived unto our Notice."

SPECIALS!

Almost new—4 bedrooms with 3 baths. Furnace heat, fireplace, nice patio, guest house, garage. This is tops at \$28,500.

Other specials are a beautiful triplex showing a good income plus a nice home.

Homes, very small down, balance less than their rental range.

Our listings continue to sell. "They must be good!"

Frank Miller

REALTOR

Associates

ARCH NOBLE

TOM GREEN

428 N. Palm Canyon Dr.

See These Moderately Priced Homes

\$8,500
Living room, kitchen with dinette, 2 bedrooms, 1 bath; unfurnished. Terrific view. Good terms.

\$11,600
Furnished 2 bedroom, 2 bath house in Palm Canyon Mesa Tract. New; air-conditioned; tile roof; large picture window in living room.

\$11,750
3 bedrooms, 2 baths, large living room with fireplace; tile kitchen; unfurnished. This is now leased and shows good income. New. Modern. Furnished. 2 bedrooms, tile bath, car port. Very attractive. Close in convenient location. Terms.

\$26,500
Attractively furnished new home west of Palm Canyon Drive. Large living room with fireplace, dining alcove, glassed in sun room; kitchen with service porch; exceptionally large bedroom with double wardrobe. 1½ baths.

Muriel E. Fulton

REALTOR

— Associates —

Frances Wilson

Ernie Dunlevie

E. A. Banning

Burnham Bigelow

Ralph Siegler

482 N. Palm Canyon Drive

Phones: 2226 2225



If You Want to Get in on A Real Steal, Don't Pass Up These Bargains . . .

• Well situated residence lot (60x135) in the Palo Verde Tract (just south of the Trousdale Development) at a very low price.....\$2,200

• R-4 lot in downtown Palm Springs (100 feet frontage by 128 feet deep); suitable for income unit development or hotel at.....\$14,500

• New modern unfurnished residence with two bedrooms; tiled both; all metal kitchen; air conditioned. Large living room with one entire wall of plate glass which affords a beautiful view of Palm Canyon. A truly great value at only \$14,740. Terms.

Ransom & Hinkle, Realtors
FOREMOST DESERT DEVELOPERS FOR 20 YEARS
Palm Springs

Walter McManus
Arthur Greenfield
THE PLAZA

William Boggess
Don Kennedy
PHONE 2793

HAROLD HICKS

L. S. "MIKE" FLAVIN
MILDRED E. JACKSON
S. S. "DINTY" MOORE
ONAS M. WARD

PHONE 2736

For latest values in Real Estate and for Harold Hicks weather reports, listen to KCMJ daily, 1 and 10 p. m. plus 7:30 p. m. Saturdays and 3 p. m. Sundays.

--- WILL TRADE ---

We have for sale 3 beautiful homes in Las Palmas. The owners will consider trades on property in Beverly Hills or West Los Angeles. Let us show you these exclusive homes at 1949 prices—

\$37,500 — \$39,500 — \$42,500

BILLY WRIGHT, Realtor

Al E. Hoover

437 No. Palm Canyon Dr.

Chas. Snyder

5727—Phones—2815

ANY WAY YOU WANT IT

FURNISHED, UNFURNISHED OR PARTIALLY FURNISHED.

3 bedrooms, 2 baths. Excellent heating. Light cheerful hooms. Many large steel sash windows. House is 2 years old and on large lot. Owner MUST move to walking distance of downtown. See it and make an offer.

MARTHA JAMES, Realtor

Associate GRAHAM DEXTER

445 North Palm Canyon

2751—Phone—2812

PETER B. SHEPTENKO

FOR RENT

Three bedroom, three bath furnished home. Close in. Exclusive neighborhood. Immediate occupancy.

ONLY \$300 A MONTH

HARD TO BELIEVE

Two-bedroom ranch house. Large living room with beamed ceiling and fireplace. Well furnished and completely equipped. Desirable location. Leased for \$1500 year. Excellent return on investment of only

\$11,000, terms

LUXURY AT MODERATE PRICE

Brand new two bedroom home. Near famous Palm Springs Biltmore. Spacious livingroom with flagstone fireplace. Many added features. Exclusive tract. Large corner lot.

Reduced to \$15,000.00

BEST BUY OF THE YEAR

Three bedrooms, two baths, spacious rooms, fine flagstone fireplace. Many excellent built-in features, floor-to-ceiling windows and excellent wardrobe closets. Large lot, completely walled. Two-car garage. Furnace heat and air-conditioned. Only \$29,500.

Associates

Jules De Vorzon

William Heiser

Kae Noble-Hughes



Headquarters for Palm Springs Real Estate

THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366

P. O. Box 105, Morongo Valley

Get Hot, Shattuck Tells Republicans

Calling for self analysis and a unity of purpose, Col. Edward S. Shattuck Tuesday night told Riverside county republicans to put their confidence in the republican party and "sell it on a positive basis."

Shattuck, who is the chairman of the republican state central committee, got enthusiastic applause and a solidly inquisitive questioning from the audience of more than 100 when

he finished his talk on the "Future of the Republican Party in California."

The occasion was the united republican dinner, which Phil Boyd, master of ceremonies, explained had been originally planned as a "victory dinner." He and Glenn Gurtner expressed their opinion that it could still be called a "victory" party, in view of the 10,000 vote republican majority in this county.

IN HIS TALK Shattuck urged that republicans should work to party, and not just because of their disappointment in the election outcome.

"We should not abandon the party when it is steadily improving its position," the speaker asserted. And he called for an examination of beliefs by the party and its members, saying that Republicans should work to sell the party by "emphasizing its emphasis on the fundamentals of good constitutional government."

Winding up his strong-voiced address and leading to the question session, Shattuck called for the republicans to "Get some fire in this party. If we can't get fired up about it we can't expect to sell it to anyone else."

For the Salaried Man

A chance to own your own attractive Palm Springs home for a modest down payment of \$3000. House consists of spacious living room with fireplace, French doors opening onto a paved patio, separate dining room, fully equipped modern tiled kitchen with extra laundry room. Two generously sized bedrooms and fully tiled bath with tub and stall shower. Well built, located on landscaped lot in one of Palm Springs' older and preferred subdivisions. Tastefully furnished throughout. The total price is \$14,500 and terms can be arranged to suit your income. Shown by appointment.

COURT WITH POOL

Four furnished apartments, all with kitchens, two with bedrooms. Tile-bordered filtered swimming pool. Located on large, completely walled, R-4 zoned lot. Landscaped grounds, air conditioned. Highway frontage, 1 1/2 miles from Post Office. Room for four additional units. A value you seldom encounter. Exclusive with this office.

\$38,000. Terms

CHARLES MATHEWS

REALTOR

463 N. Palm Canyon Dr. Phone 2772

ASSOCIATES

BARBARA NODURFT LES PROVENCHER
MARION MATHEWS LEONA V. SMITH

1949 SPECIAL

NEW 3 BEDROOM HOME

Tub and stall shower. Big kitchen. All weather-stripped. Fireplace in livingroom. Garage. Copper screens. Insulated roof. Asphalt-tile floors.

\$11,500. Terms like rent.

Only \$72.00 Per Month.

RAYMOND CREE

Established Since 1921

ASSOCIATES

Anthony Burke Willard Geib
285 N. Palm Canyon Drive
PHONE 26444

SUNNY DUNES

14 New Houses For Sale

Price **\$11,500** Each

CASH REQUIRED \$4,500

MONTHLY PAYMENTS \$72.00

Including Interest, Taxes, Insurance & Amortization

Keys with Mr. Smith
4240 Calle San Antonio
Phone 6342

Courtesy to All Brokers

Following Houses Available:

3763 Calle San Antonio
3813 Calle San Antonio
3960 Calle San Antonio
4033 Calle San Antonio
4013 Calle San Antonio
4034 Calle San Raphael
4063 Calle San Antonio
4220 Calle San Antonio
4160 Calle San Antonio
4184 Calle San Raphael
4164 Calle San Raphael
4183 Calle San Antonio
4213 Calle San Antonio
4263 Calle San Antonio

CAPITAL CO.

649 So. Olive St., Los Angeles
Telephone TRinity 3174

N.B.—Brokers Clip Out This Ad for Reference

PALM SPRINGS, CALIFORNIA
Friday, January 14, 1949

The Desert Sun—7

Portrait of the Week

BY BERNARD
OF HOLLYWOOD



Margie Gritch... Seattle, Wash. was her starting point, having been imported by George Clarke to take on the duties of hostess at the Town & Country and very capably managed we might add. She has a quiet, reserved charm

that is sure to win many friends here in the Village, especially since she herself just loves Palm Springs, the people and sunshine. Margie has been busy becoming acclimated to her job but is eager to get started in all of Palm Springs' many activities as soon as she is organized.

Manly men rate with her... looks like she might be in the right locale!

English Artist Displays Work At Art Center

Jack Gardner, of the Plaza Art Center, announced this week that an exhibit of water colors by the internationally-known Professor Michael Carmelo Fogliani are now on display at the center.

Professor Fogliani is said to be outstanding in the fields of sculpture and architecture as well as for his water colors, and he is now engaged in depicting west coast scenery.

Bill Introduced for Third County Court

Action on additional superior court departments for Riverside county came fast this week and as steps to obtain a third were taken at Sacramento, request for a fourth was made to supervisors.

Assemblyman John Babbage Monday introduced a measure in the state legislature asking establishment of a third superior court. The same day, a request was filed with county supervisors by the County Bar Association asking for a fourth department.

BAR ASSOCIATION spokesmen told the supervisors that one more court department would not fill the need.

The supervisors took no action for the time being on the Bar Association's recommendation and postponed an answer to Babbage's letter to them asking what they thought of his introducing the bill for one more court department.

Babbage's action in Sacramento Monday apparently came without knowledge that a fourth court department is under consideration here but the Bar Association said he could still introduce another bill for the fourth department.

WILLIAM SHAW, Riverside attorney, told supervisors that the Bar Association is recommending that one of the additional court departments be a branch department to sit at Indio and serve the Coachella Valley.

If only one court is granted, Shaw said, the association would recommend that it be kept at Riverside.

"It is almost impossible to get a civil case to trial these days. One more department isn't going to take care of the situation by any means," he said.

INDIO'S Municipal Judge Wallace Rouse had plenty of figures on why a court is needed at Indio.

People travel hundreds of miles from the eastern end of the County to Riverside courts only to find that their trip has been useless when they get here, and it's getting progressively worse, he said.

"It is a literal denial of justice. Witnesses and litigants die or move away."

Los Angeles county, he said, has branch superior court departments within 10 or 12 miles of each other.

Judge Rouse said the Indio city council had agreed to furnish space for a courtroom and an office for a clerk.

"If we have a court out there, we will be paying our own bill and helping pay for another one up here," he said.

SUPERVISOR Chairman Floyd

Gilmore asked him how he figured that.

"We have a third of the County's assessed valuation lying between Palm Springs and Blythe," he said.

Supervisor William Slape asked him if he'd conferred with taxpayers who would have to support a court in the Coachella Valley.

Judge Rouse said he had and

he had found no opposition at all. Supervisor James I. Easley of Palm Springs was openly favorable to the Bar Association's recommendation.

"Depriving people of justice is a strong point," he said.

The New England Courant, in 1722, was the first American newspaper to say that it had a woman among its writers.

YOU'RE PAYING MORE FOR SOAP
THAN IN 1939...

but less for
the Gas to
heat your
water!



Whenever you buy soap nowadays, you pay considerably more than you did ten years ago. One part of cleanliness, however, actually costs you less. It's the gas to heat your water. While other prices rose, gas stayed down and remained your household bargain.

Almost everything we buy has gone up, too. Our expenditures for materials, supplies, payrolls... even gas at the field... are the highest in our history. We have kept down the price you pay for gas as a result of 1) serving more gas to more people... 60% more customers than ten years ago... and 2) constantly striving to find new ways to achieve greater efficiency and more economical operation.

Just as low-cost gas has helped hold down your cost for hot water, so has it helped balance your budget for cooking, house heating and refrigeration. This economy... and superior performance in modern automatic appliances... is why all Southern California agrees that GAS HAS GOT IT!

NOW MORE THAN EVER
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A beautiful home furnished with the best that money can buy.

Three large bedrooms. Two attractive baths. Spacious living room artistically designed and large plate glass window on three sides, giving a beautiful mountain view. Two car garage.

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New Home in Palm Village

For sale at Sacrifice
Due to Death and Illness

MUST SELL

2 bedrooms, tile features, tub and shower bath, New Electric Range and Frigidaire.

\$11,850.00
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NEW BEAUTIFUL HOME.
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Including Bendix washer.
Large living room 13x27.
Natural fireplace.
Corner lot 100x105.

SWIMMING POOL
Filtered—Underwater light.
Lot is landscaped and
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In Desert Tract, 1 block So.
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Full Price—Including Lot
Road to SHANGRI-LA PALM
Drive out Ramon Rd., cross
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5 units, 1 year old, beautifully furnished. Cooling and heating system throughout. Near Lone Palm.

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10 units, 1585 Chapparel Rd., adj. Desert Retreat. 5 apts. with kitchens, 5 hotel rooms, tiled stall showers, furnished beautifully. Large lot. Can be purchased at recently reduced very low price. Income \$13,500 per season. Call

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AUCTION

5 Room Mountain Home
Also Vacant Lot Adjoining
Pine Crest Ave. Idyllwild

2 blocks from center of village (see auction signs)
1:00 P. M.—Sun., Jan. 16—1:00 P. M.

A lovely practically new mountain cabin. Approx. 1000 sq. ft. Shake siding, knotty pine interior, two bedrooms. New and strictly modern.

It positively sells without reserve for cash. In the heart of beautiful Idyllwild mountain recreation area. About 1 hr. drive to Palm Springs. **It Must Be Sold—Don't Fail to Attend This Sale.** 15% deposit at sale. For further information call O. O. Boyd.

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FOR A TASTY meat garnish, fill canned pear halves with mincemeat, broil until thoroughly heated. Rounds of cranberry sauce are good, too.

HOUSEHOLD HINT

USE KITCHEN tongs to turn fried chicken, broiled meats. They give a firm hold without jabbing meat and losing juices.

RECIPE

CLAM PIE

2 c. cooked macaroni 2 Tbsp. minced onion
1 c. minced clams and 1 c. grated cheese
juice (canned) salt and pepper
1 1/2 c. medium white sauce

Place alternate layers of macaroni, clams, onion and cheese in well greased casserole. Save some cheese for top. Season each layer with salt and pepper. Mix white sauce with clam liquid, pour over mixture in casserole. Top with rest of cheese. Bake in moderate oven (350°) about 40 minutes. Serves 6.

QUALITY GUIDE

LOOK FOR the blue and white checked gingham wrapper. It's a sure guide to good bread—good Weber's Bread, of course. Weber's is tops in flavor, freshness and nutrition. Buy a loaf at your grocer's.

93-9



Society

Lewis Cotlow Speaker at Woman's Club Next Monday


By RUTH MARTIN


An evening of exciting drama and thrilling interest is assured the Palm Springs Woman's Club when Lewis N. Cotlow presents his amazing colored films and lectures on "Amazon Jungle Tribes" January 17 at 8 o'clock. Mr. Cotlow is the famous author of "Passport to Adventure," a story of his explorations into Darkest Africa, Spain during the revolution, and later into the upper reaches of the Amazon in South America. He has devoted half a lifetime to adventurous exploration in rarely traversed lands, always recording with camera.

Mr. Cotlow journeyed 3000 miles up the Amazon under terrifying hazards through the virgin forests and jungles to study the life of the most interesting jungle tribes such as the colorful Colorados the fibre-skirted Yaguas, and the notorious Jivero headhunters. His exciting documentary film graphically portrays his experiences and his lecture is presented with brilliance and a fine sense of humor. The colored pictures of the beautiful jungle country and the wild tribesmen of the Upper Amazon are the only films in existence and constitute a special appeal for the men and younger members of the family. Mr. Cotlow's appearance at The Palm Springs Woman's Club at eight o'clock on the evening of January 17 is a very special effort to offer the highest in instructing and interesting entertainment.

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Everything is good—today and everyday
at BROWN'S
Casitas del Monte Hotel
WONDERFUL EASTERN STYLE CUISINE
AT TRULY MODERATE PRICES
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DATES from Grower to You
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Soft Dates—Grapefruit
AMONGST THE DATE PALMS
DELUXE GUEST COTTAGES
LIGHT HOUSEKEEPING
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Hiway 111, 1/2 Mile East of Cathedral City
Turn left at Wonder Palms Road and Follow Red and White Signs to Packing House

Dick Henson's
 **Cantonese House**
Featuring THE FINEST OF
Chinese Foods
Prepared by Famous Chefs
"Every Chinese Dish You Wish"
On Amado Road


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FORD
Sales and Service
in Palm Springs
Featuring
SALES—SERVICE
USING ONLY GENUINE
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CENTRAL MOTORS
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ALSO CENTER OF INDIO

Prominent in the Life of the Village



Miss Jule Stickler, (left, top) of New York, who is the niece of Harold E. Murphy. Jule came out to spend the holidays with the Murphys, this being her first visit to Palm Springs, and she has had such a wonderful time that she is already planning to return in March for Circus Week.

Center top, are Mr. and Mrs. William Klingler with their two children, Joyce, 6, and Jimmie, 2 1/2. They have recently moved here from Dayton, Ohio, and have bought a beautiful home on Merito Place. They have located in Palm Springs in order that they may be near their ranch in San Timoteo canyon. Joyce is attending the Frances Stevens school.

Center right, are Mr. and Mrs. Paul A. Louis, vice-president of the D'Arcy Advertising company in New York. They are seen here at the Colonial House enjoying their first trip to Palm Springs and promise they will be back. Their trip west is a combination of business and pleasure as it is his company who have such radio shows as Spike Jones, Morton Downey, Claudia Jane Froman and next Sunday Dinah Shore and Fred Astaire will be on their show.

Lower left, Mr. and Mrs. Leonard Weill and their children, Joan and Robert, from Chicago, Illinois, who are spending the season at the

Tahquitz Vista. Mr. Weill has returned to Chicago but expects to return later. This is their first season here but they say they will return every season if possible.

Lower right, are Dr. and Mrs. L. H. Fraser and daughter, Betty, of Richmond, California. Here they are enjoying the sunshine at the Estrella Villa.

Network Leaders Dine in Village

The Radio networks were well represented over the week-end at the Doll House. Dining Saturday evening were Mr. and Mrs. Larry Parks, Mr. and Mrs. Ken Carpenter, George Cahan of ABC West Coast Television, Peter Opp of CBS publicity, Gene Bouterette of CBS and Ralph Tuchman of Broadcasting Magazine.

There the same evening were Leo Kimberly of Kimberly Pen company with starlet, Mary Thomas and Carl Erbe from Allied Syndicate in New York, Al Tarrson of Chicago and R. R. Stein of Los Angeles, the Beebe Pen owners.

St. Paul's Guild Meets Tuesday

Guild of St. Paul's in the Desert will meet on Tuesday, January 18, at 1:30 p. m., at the home of Mrs. Richard Pace, 401 Via Caluso. Tea will be served at 4:30 o'clock.

All members are urged to come prepared to sew on articles for the Bazaar next winter.

Pictures of Trip Shown at Party
Mr. and Mrs. George E. Miller of Araby, entertained friends recently with a showing of the beautiful technicolor pictures taken on their trip to England and Scotland.

Those enjoying the pictures were Mrs. Albert Colburn, Mrs. Lottie McDonald, Mr. and Mrs. Fred Ellison, Mr. and Mrs. James Powers, Dr. Ethel Riddle and Chaplain and Mrs. Truman Riddle.

Mrs. Freda Miller Hostess at Dinner
Mrs. Freda Miller entertained at a dinner party Sunday in her residence at the Monta Vista Apartments. Dinner guests included Mr. and Mrs. Fay Ambler of Banning, William Pardee of Los Angeles and Mrs. Miller's son and daughter-in-law, Mr. and Mrs. Frank Miller and son John Miller.


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ONE MONTHS LARGEST

Late Model Cars
\$6.00 PER DAY
Plus 8c A Mile
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Plus 8c Per Mile
Rate includes all charges on small cars.
Plaza Garage
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Brunch Daily From 11 A.M.
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FEATURING THE
GUADALAJARA TRIO AND RUDY GARCIA
For Evening Dancing
Doll House
GEORGE and ETHEL STREBE
Your Hosts
For Reservations Phone 7301

Photos by Terry Snow Carnival to Feature Desert Inn Dance Saturday

It isn't very often that the opportunity arises and The Desert Inn was quick to grasp it. They'll stage a "Snow Carnival" dinner dance on Saturday night, from 7 p. m. to 11 p. m. Marge Miller, University of Oregon graduate, will be the "Snow Queen" for the evening and reign at the ball. The Desert Inn ballroom is being transformed into a winter wonderland for the occasion with snow palace effects—frosted windows, icicles hanging from the ceiling and snow flakes here and there. The doorman will be an Eskimo and despite his chilly appearance, he will give everyone a warm welcome, sponsors of the affair declared. Prizes are being offered for the best "Snow Carnival" costumes at the event. Tim Taylor of North Hollywood and Ray Currier, vacationing in Laguna, stopped by the Village Sunday to visit friends, before returning to Hollywood.

CREGAR'S 136 So. Palm Canyon Dr.

Navajo Rugs—Baskets—Indian Jewelry


JUST RECEIVED—A few exceptionally fine hand carved Western Models by Gene Hobak. Just the thing for your den or over the fireplace.



Yippie Ayeley!
MORE FUN—MORE FOOD
Than You've Ever Had Before!
Join the Whole Gang at—
THE STABLES PALM SPRINGS
America's Greatest All-Western Night Club!
Ph. 2157 for reservations!
NEW! Don't miss the CBS Network broadcast direct from The Stables every Saturday night, 11:30-12 P. M.
featuring
"Gov." JIMMIE DAVIS
and His Famous
SUNSHINE BAND
SPECIAL!
Los Compadres Square Dance Wed. Hayloft Square Dance Sat.
House Specials!
Barbecue Ribs
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and the Taste-Treat of the South
LOUISIANA SHRIMP a la CREOLE!
... Where Everyone in Palm Springs gathers to eat and play!

La Quinta Hotel
La Quinta, Calif., in California's Paradise near Palm Springs

... Smartly informal for a wonderful desert holiday... away from the hustle and bustle of the city... deluxe bungalows in landscaped 40-acre grounds.
SWIMMING POOL
RIDING—TENNIS
GOLF
FAMOUS CUISINE
"Half-Hour From Palm Springs—One Hour More Sunshine"
Personal Supervision Bill Walshe
Phone Thermal Main 3

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A NEW DELUXE BUS SERVICE
Overnight Service Between
Laguna Beach and Palm Springs
"TOUR SERVICE DELUXE"
Overnight Accommodations at Laguna Beach Hotels Arranged
SCHEDULE—Leaves Palm Springs Friday 1 P. M. Return to Palm Springs Saturday, arriving 2:30 P. M. Return Trips possible the same day if arrangements are made in advance.
FARE \$8.00 ONE WAY, Plus Tax, \$1.20
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Management Reserves Right to Cancel Tour if Less Than Four Fares Are Sold
Laguna Motor Tours
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Only an Easy 45 Minute Drive
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Chinese Food at Its Best

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"Where the Old West Lives Again"
A few minutes drive off the 29 Palms Road—Watch the Signs


SILVER DOLLAR DIVIDENDS!
Coming soon... as a big surprise to many Villagers...
Listen for the knock at your door...
Watch every issue of...

The Desert Sun

The Merry-Go-Round

Sun-bathing, tennis, golf, bicycling and riding, among the more popular forms of diversion in Palm Springs, gave way last Tuesday to a more unusual and exciting sport—that of snow-balling! It was a day of thrills and fun for the youngsters—many of whom had never seen snow actually falling—and for the oldsters too. School couldn't keep and no one could settle down to an every-day routine with snow on the ground for snow-balling and the "hot" white sand dune just right for coasting. Cookie sheets, pie-pans and make-shift sleds were quickly put into action.

It took just such a day to stop Tommy Lipps from her daily swim at the Racquet Club in preparation for her forthcoming tour with Buster Crabbe's Aquacade. Tommy was a popular member of the young set when her parents, Mr. and Mrs. Tom Lipps, owned and operated the Tahquitz hotel. She is now visiting at her father's Two-Bunch ranch near Desert Hot Springs.

Attractive Jules Stickler reluctantly departed last Sunday for her home in New York City after a holiday visit with her cousins Harold and Florence Murphy, but with plans for a return trip at Circus Week time. She was saying good-bye to the many friends she had made in the Village while dining and dancing with Don Kennedy and the Jim Hickey's at the Tennis Club Saturday evening.

The Edward Bacons are others who left after the holidays with plans made for returning in time for Circus Week. After a round of parties given by and for them, they returned to their Palo Alto home for two months but will spend the Spring months on the

desert. . . . After a flying business trip to San Francisco, Miss Muriel Fulton is again deep in big real estate deals, social and civic activities. . . . Mrs. Mabel Shamburg, prominent interior decorator of Chicago, is vacationing with Mr. and Mrs. Alexander Marcuse in their new home on Via Las Palmas. . . . Arthur and Grace Henry who call Westchester home except during the winter months have opened their Vereda del Norte home and are busy entertaining Village and eastern friends. . . . Mrs. Jack Gordon, house guest of the Foreman Lebolds, entertained her hosts, Dorothy Gray, Rose Mints, Billy Mann and John Bibar at dinner in the Racquet Club Sunday evening, later taking in the floor show at Chi Chi.

The 34th wedding anniversary of Mr. and Mrs. William Dugan, parents of Dorothy Belle Kenaston, was the inspiration for the dinner party the Kenastons were hosting at Shadow Mountain Club. . . . Honey-mooners at Thunderbird Ranch include the Warren Newmarks, two of Los Angeles' most ardent yacht enthusiasts. . . . Vancouver

socialites Mr. and Mrs. Wm. Brooks who are wintering in Palm Springs were guests at Castle Hot Springs, Arizona, during the week. . . . Mr. and Mrs. Wm. Lippman have been entertaining the Fred D. Andersons of Santa Barbara, the past week. Mr. Anderson came down for a short recuperation period following a recent illness, but finding themselves "snowed out" of Santa Barbara remained through the week. . . .

A distinguished guest of the Lauritz Hansens recently was Mrs. Norma Kilmarten of Washington, D. C., just back from an inspection to Japan, Hawaii and the Philippines. Also with the Hansens for short holiday visits were Lt. Col. and Mrs. Kilmarten, Mr. and Mrs. Richard Hansen with their two children Andrea and Eric, from La Canada, and the N. J. Millers from North Hollywood.

Hay to Speak Before DAR February 1

Bill Hay, who achieved fame as the announcer of the Amos 'N Andy show for many years and later on for his own program "Bill Hay Reads the Bible," will be a Village visitor February 1 for a lecture under the auspices of the Daughters of the American Revolution, at the Woman's club.

Hay is president of the International Lawn Bowlers association and will speak on the subject, "What We Saw," the impressions gained on a recent invasion of Great Britain where he headed a company of 25 expert bowlers, performing in England, Scotland and Wales.

Feted and entertained by royalty, high government officials and other dignitaries of the British Empire, Hay has some remarkable tales to relate about his trek, during which the Americans incidentally showed every one a great deal about the finer points of lawn bowling.

No newcomer to Palm Springs, Hay has for the past few years taken part in the Easter Sunrise services here.

Tickets for the lecture, Tuesday evening, Feb. 1, are to be had from any member of the D.A.R. or from the committee in charge, Mesdames Renard Joseph, Karl Paul, John Robertson Macartney, Saul Ruskin and Florence Bacon.

Sascha Lautmas To be Honored At Reception

A 5 to 7 cocktail party in the Lanai Room of the Tennis Club tomorrow evening for members and their guests will introduce Sascha Lautmas, Viennese artist of renown. Mr. Lautmas was resident portrait painter at the Vatican in Rome for two years with paintings of such personages as Queen Marie of Romania and Paderewski to his credit. His paintings will be on exhibition here from January 15th to February 5th while Mr. Lautmas is on the desert from his home in San Francisco.

Dilworth Sponsors National Guard Bill

State Senator Nelson S. Dilworth of Riverside county, was scheduled to introduce a bill to the legislature this week relating to educational privileges for members of the California National Guard.

The bill provides members of the guard with specialized technical and scientific training in the collegiate grades. It also authorizes the same pay and allowances called for in accordance with the students' ranks or grades.

Luncheon Precedes Club Fashion Show

Gathered together for luncheon Monday at the Town and Country prior to the fashion show at the Woman's Club which all attended, were Mesdames Earl Hoover, Earl Maggard, Charles Carruthers, Fred Markham, William Dean, John Lapp and Raymond Wilson.

Martha Lou Manson, daughter of Mr. and Mrs. Mahlon Manson left Wednesday by plane for Los Angeles to spend the week-end as houseguest of Miss Marilyn Carlson.

Social ACTIVITIES

By Muriel Cowan, Telephone 6345

Former Winter Visitor is Bride



THE FORMER JOYCE COULTON whose marriage to Robert C. Fisher was a fashionable year-end event in the couple's home city of Detroit. The noon ceremony at Gesu Church was followed by a wedding breakfast at the Detroit Golf Club for 350 guests. Mrs. Fisher was a visitor here last winter, and the couple were guests at Ingleside Inn last November with the bride's parents, Mr. and Mrs. Frederick Coulton, having come here for the Jaynes-Coulton wedding. Mr. and Mrs. Fisher are now on a wedding trip in Florida and Havana and will make their home in Detroit.

Enthusiastic Gathering Sees Woman's Club Fashion Show

More than 300 women packed the clubhouse to overflowing last Monday afternoon for the Fashion Tea presented by the Ways and Means Committee of the Palm Springs Woman's Club. They formed an interested and enthusiastic audience for the fashionable showing of new spring models for resort wear, and later enjoyed a delightful tea hour.

While it was not the usual sunny January day, those who could not be seated or find standing room in the clubhouse seemed quite happy to be seated in the patio where the models were gracious enough to continue their parade of fashions to an outdoor stage in the center of the court.

With clocklike smoothness and tempo the models presented the latest fashions for every event of "Seven Days in the Sun." New prints, always fashion's first hint of Spring, were displayed for all most every day of the week. One particularly striking number was "Tea at Four," an all blue and white silk for afternoon wear with a parol of the identical print.

An ensemble in spring colors was "Tete-a-Tete" which consisted of a turquoise linen coat, fitted and full-length, worn over a brown linen dress with a print top. One stand-out in the display of bathing suits was an all black featuring a huge red bow, appropriately designated as "Around the Pool."

Many of the cottons featured wide collars or berthas or simple strapless bodices with stolls above straight full skirts. One such number with the charming title of "Charmed Life" was in pastel plaids with a pale pink strapless bodice and a short scarf tied at the throat.

For evening the skirts were either very narrow or very, very full. Among the latter were two glamorous numbers called "On with the Dance" in white marquisette and lace, and "Festive Evening" in foamy pink nylon chiffon.

Dressed in western togs from boots to hats, little Sally White and Larry Purcell, introduced each day's showing with placards bearing the day of the week being presented.

At the close of the showing Mrs. Gordon Feelings, chairman of the Ways and Means committee and in charge of the event, thanked Bullock's, Desmond's and Robinson's for presenting the Fashion Show for the benefit of the Palm Springs Woman's Club. She also expressed her thanks to Mrs. Nellie Coffman and the Desert Inn for the beautifully arranged tea served as a courtesy to the Woman's Club.

Among the business firms and individuals whose generous co-

Soroptimists Hear Address On Congress

At Tuesday's regular meeting of the Soroptimists at the Chi Chi Cafe the featured speaker was Ethel Whitehorn, editor of the Republican Spokesman and prominent in party affairs in the state, whose topic was "The People's Congress." Hazel Rush Peck, also a prominent GOP speaker, gave the tag line to the speech.

Present for the first time as a new member was Martha Irvin. As the guest of Mrs. Harry Brott, Ruth Luther, a visiting sister of Mrs. Brott from Dallas, Texas, attended. Other visitors were Mrs. Louise McCann and Vita Yeager, guests of Madge Holderman and Luella Coffin, respectively.

Two letters of thanks to the organization were read, one from the Twin Pines Boys Club for the Christmas packages received as gifts from the club, and the other from the Palm Springs Community Hospital expressing gratitude for the club's work in decorating the large Christmas tree at the hospital.

The program for next Tuesday's meeting at the Chi Chi, 12:15 p. m. was announced as a talk, "Early Palm Springs Days," by Katherine Finchey, elementary school head.

Invest 3 Millions In Bonds in County

Riverside county purchased \$3,834,146.20 in government savings bonds in 1948, according to figures received this week by Tom Holland, head of the Village savings bond committee.

Of this amount, \$2,700,611.20 was in E bonds, he said. In December total bond sales amounted to \$255,766.25.

Ask Stand Bids

Bids will be asked today by the city for construction of a grandstand at the Field club with a seating capacity of approximately 4000. The bids will be opened January 30 and it is hoped the job will be finished in time for Desert Circus Week.

operation Mrs. Feelings acknowledged and thanked for making the afternoon a success were: Gene and Gwen Bari of the Desert Inn for furnishing appropriate music during the fashion show; Georgia B. Caldwell Freeman, Harry Wagner and Mr. Jana in the artist's group; and the Desert Hand Laundry, C. C. Neel and Homer Jenkins for preparing the proper setting.

Others were Emily Lasser, Desert Garden Date Shop, Alchian's, Denslow's, Jacque's Beauty Shop, Kelley's Furniture, Plaza Date Shop, Palm Springs 5 and 10 and the Desert Magazine Press.

PALM SPRINGS, CALIFORNIA
Friday, January 14, 1949

The Desert Sun—9

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8 A. M. 'Till 6 P. M.
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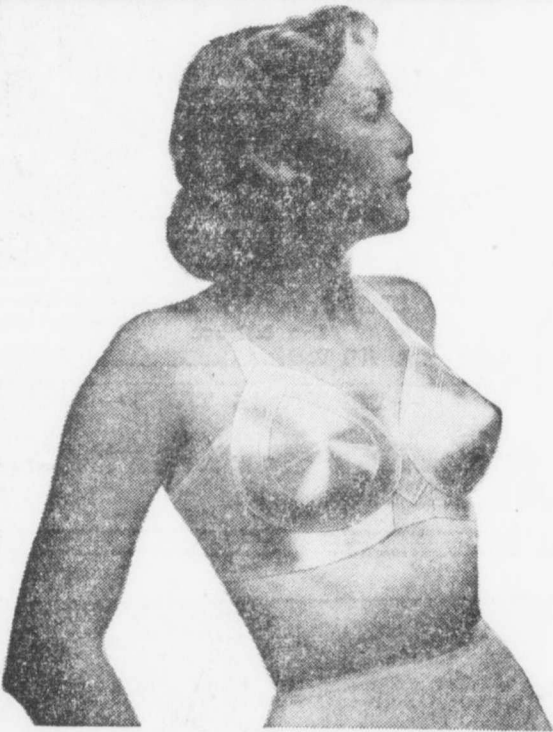
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REGISTRATION NIGHT AND FIRST LECTURE
on
SUNDAY, JAN. 16th, 8:00 P. M.
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PALM SPRINGS WOMAN'S CLUB
314 S. Cahulla Road
Complete Term Extending Jan. 16—Apr. 26
Contact Mrs. Margaret Manasse, Registrar
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FOR SALE—Handsome solid oak Jacobean dining room suite; new model range; portable electric sewing machine; twin mahogany poster beds; gas heater; washing machine; rugs. PRIVATE PARTY. 262 S. Indian Ave. Phone 5972.



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Boucle Sweater Blouses
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Arriving Now—Nylon Slips, Panties and Detachable Garters and Nighties in extra large sizes. Beautiful warm robes in soft pastel shades for these cooler days
MORE LIKE NATURE THAN ANY OTHER "BRA"
In Every Color—Including Black
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"Ask Joan who wears one"

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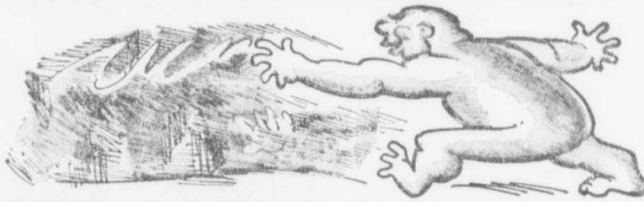
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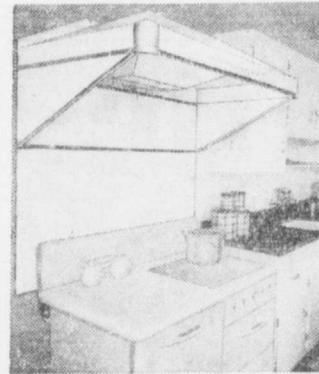
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Yes you can see what cooking grease does to your kitchen. You know what a job it is to clean it off. Calls for those EXTRA cleaning jobs. But cooking grease doesn't STAY IN THE KITCHEN. It circulates all through the house, condenses and settles on furniture, draperies, and rugs. Collects dirt, dust and grime. The whole house reeks of unpleasant cooking odors. But with the flip of a switch on your VENT-A-HOOD "Magic Lung" grease and unpleasant cooking odors are TRAPPED! Whisked out of the house with VENT-A-HOOD's special "Magic Lung" VENT-A-HOOD saves cleaning and redecorating costs. Adds beauty to your kitchen. Makes cooking more pleasant. See the VENT-A-HOOD equipped with the "Magic Lung" today.



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TODAY

Perris Here Tonight for League Game

Palm Springs High, one down in Riverside league play, meets Perris High tonight at the local gymnasium in the second league game of the season.

Perris also dropped its first game and is in the second division with the Indians.

The local quintet lost to Hemet last Friday night 42-57 while Perris was being bumped by San Jacinto 27-47.

Two games are on the program at the new gymnasium tonight. B teams of the two schools collide at 7 p. m. and the varsity squads start their action at 8.

Coach C. E. Ballagh will start his regular line up of Eddie Weiss, one of the league's top scorers at center, Blackhart and Simpson at forwards and Lopez and Charles Black at guards.

The Hemet game was the only one the Indians have dropped this year and they hope to get back on the winning side tonight.

In other games tonight Banning goes to Elsinore, Coachella to Hemet and San Jacinto to Beaumont. The latter two teams are undefeated to date and one will drop out of the first division. Banning and Hemet are also undefeated in league play while Elsinore and Coachella dropped their opening games.

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El Paseo Pharmacy
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Gordon's Cafe
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Phils Market
Plaza Date Shop
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CATHEDRAL CITY:

Al's Market
Amboy's Date Shop
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PALM DESERT:

Firecliff Lodge
Peacock's Liquor Store

PALM VILLAGE:

Palm Village Market

TRAMVIEW VILLAGE:

Tramview Trailer Park

Plaza Garage Fives Holding First Places

Entering into the ninth week of competitive bowling the Monday night Desert League at the present time lists the Plaza Garage team as the top contenders, a title the group has held for the past three years.

Following in the order named are the Frontier Shop, L. A. Lathing Co., Nardoni Bond and Insurance Co., Village Market and Adelina's Knotty Pine. George Kaufner of the Frontier Shop team holds the high average with 177, with Harry George closely trailing with 176.

In the Tuesday night Women's League the Plaza Garage femmes are also holding down top honors, followed by the Desert Shack team of Desert Hot Springs and Benson's Texaco Service. Vi Hubbs of the Village Market holds the top average here with 143, followed by Betty Santoro of DHS with 139.

In the Thursday evening Commercial league the leader is the Palm Springs Music Co. followed by Cork 'n Bottle, del Tahquitz hotel, American Legion, Desert Shack and VFW of Desert Hot Springs.

High average in this league is held by Wilbur Neblung of the del Tahquitz with 176, followed by Lum Berry with 175, representing the Legion.

Call Off Jolson Village Broadcast

There was no Al Jolson broadcast from American Legion hall last night. But there will be one next Thursday night.

Wednesday morning, after surviving the highways leading over the mountain passes from Hollywood to Palm Springs, it was decided to send the weekly show out from the NBC studio in Hollywood rather than risk transporting the heavy sound equipment over the slippery roads to the Village.

Charley St. George, in charge of the arrangements for the Legion Hall broadcast, said he didn't know the status of the tickets given out for last night's broadcast but said he believed that they would not be good next Thursday and that new tickets would be issued.

The first newspaper cartoon in America was that of the divided snake, with the caption reading "Join, or Die."

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Sunday, January 16th

3 O'clock

Woman's Clubhouse

Christian Science Society
Palm Springs, California

Cordially Invites You

Beaumont Edges Village Quintet In Opener, 38-34

In a hard-fought game with Beaumont Monday night, Palm Springs All-Stars were nosed out on personal-foul scoring, 37-34. Both teams acquired 15 field goals so Bob Bennett, director stated the men would be concentrating from here on with free throws in order to eliminate that margin.

Last night the group traveled to Perris for a tussle there with the town team.

With the simultaneous practices of Monday and Thursday nights for both the city and county leagues it has been found that there will have to be a choice made by the local players as to which team they wish to represent, there being seven teams in the city league and eight towns in the county league.

BENNETT REQUESTED all players and all managers to be present at the next two sessions at the high school gym next week—Monday Jan. 17 and Thursday Jan. 20—without fail since there must be a clear-cut distinction between the two leagues after the home league starts on Jan. 24.

At the opening session with Beaumont, Cecil Hartman was high scorer with nine points with Joe Kowalchuck and Maurice Smith each collecting eight tallies for second high.

ACCORDING to Bennett the two schedules promise to give BB fans plenty of action during the coming weeks. Teams already on the agenda for the local league are sponsored by American Legion, Junior Chamber of Commerce, Lions Club, Mexican Colony, Desert Hot Springs, Youth Center and there will be a colored team, using the name of their baseball team, the White Sox.

In the county league the following towns will be represented: Palm Springs, Perris, Hemet, Banning, Beaumont, Elsinore, San Jacinto and Indio.

Leading 'Cap Horses to Run in San Pasqual

The leading handicap horses of this country and stars imported from foreign lands go to the post tomorrow in the \$50,000 San Pasqual Handicap at 1 1/16 miles at Santa Anita Park. Eligibles for the \$100,000-added Santa Anita Handicap on Feb. 26, will start lengthening out to prepare for the classic distance of a mile and a quarter, which will prevail for both of the turf headlines.

For the big winter racing meet here, the outstanding features are now coming up. The charity week of racing for the 100% benefit of the non-profit Santa Anita Foundation has been set for Feb. 1-5, taking in Tuesday through Saturday. It is hoped that the dedication of the bronze, life-sized statue of the late great jockey George Wolf will be completed in time to be publicly dedicated on one of the charity days. It will be sponsored by California Turf Writers with racing fans all over the country contributing the funds in donations limited to \$1, mailed to the Wolf Memorial Fund, Arcadia. Another outstanding feature will be the running of the \$50,000 San Felipe Stakes on Feb. 5.

The San Felipe is an important three-year-old fixture leading up to the 12th running of the \$100,000-added Santa Anita Derby on Feb. 19.

Desert Hot Springs Theatre

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6:30 P. M.

FRI. JAN. 14

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SUN.-MON. JAN. 16-17

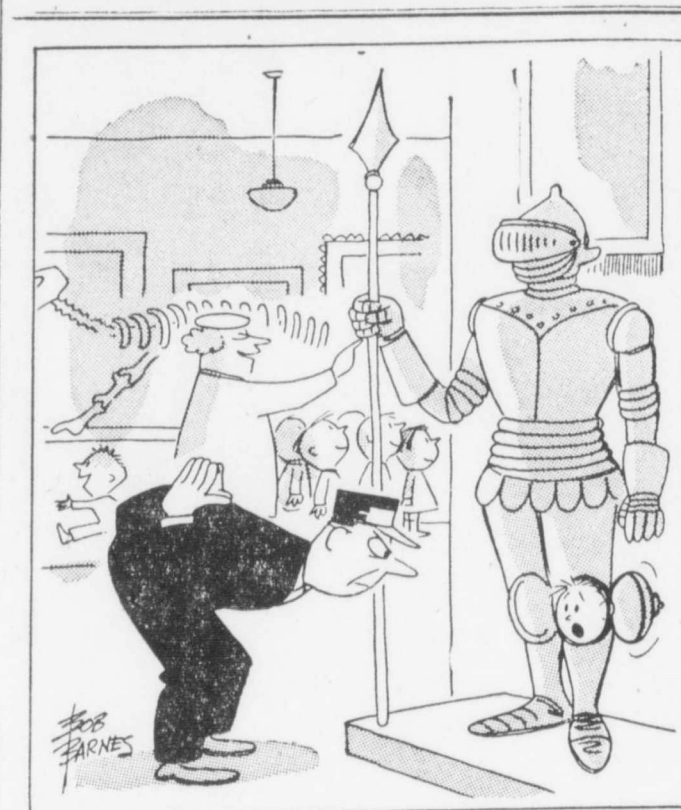
"CRY OF THE CITY"

with

VICTOR MATURE

Cartoon Musical

Laff of the Week



"I was only trying it on, Mister."

Free Substitution Rule Big Topic at Rules Group Meet

Meeting behind closed doors with the free substitution rule at the center of the biggest argument, members of the National Collegiate Football Rules committee was in session this week at the Desert Inn with the gathering ending its debates yesterday. Originally scheduled to close Wednesday, the meeting was held over a day because of the slow start.

Deep snow on the highways between Los Angeles and Palm Springs delayed the arrival of several committeemen.

Recodification of the rules, which hasn't been done since 1928, was one of the main topics. But more lively debate according to Chairman William J. Bingham of Harvard, was on the controversial "free substitution" rule. Players and coaches, in particular, favor the rule which permits almost unlimited substitutions during the game. But opponents, including a heavy segment of fans, deplore this as "push button" tactics by the coaches from the bench and argue that it reduces football to a game of specialists.

With such noted exponents of the two-platoon system as Athletic Director Fritz Crisler of Michigan and Wallace Wade of Duke on the committee, some observers see scant chance for much modification—if any—in the present rule.

Other committee members and members of advisory committees

who have been canvassed both here and during the season just past, feel that while the free substitution rule is changing the character of the game, the weight of opinion against return to old rules for bidding such shenanigans is too great to ignore. All seem to realize, however, that the game is at a crossroads.

Reports from the session Wednesday indicated that few changes in the rules would be made at the Palm Springs meeting of the association.

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PHONE 4423

Indians to Meet Arabs Tomorrow In Unique Game

Fans are going to see something different tomorrow night at Palm Springs high gymnasium—a blackout basketball game.

The fray, a practice affair between Coachella and Palm Springs high Indians will be played with the lights out but the fans will be able to keep tab on the progress of the game.

Players will wear suits that are outlined in the dark by luminous cloth. The ball will be covered with the same material and the baskets will be so outlined.

B teams of the two schools will meet in a preliminary game which will be a standard affair—with the lights on.

The Indians meet Coachella Arabs later in the season in a regular league contest.

Invitations Out For March Tourney

Invitations are in the mail today for the 14th annual Palm Springs Invitational golf tournament to be staged on the O'Donnell course March 15 to 20 with many of the nation's big name players in action.

The Women's Invitational will follow closely on the heels of the men's tourney.

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SUBSCRIPTION
MAKES A
PERFECT
GIFT FOR
A FRIEND!

2.50 Per Year.

Football Biggies

Registered at the Desert Inn this week for the National Football Rules committee meeting were many "big names" in football. Included were Amos Alonzo Stagg, life member, Stockton, Mr. and Mrs. A. R. Hutchens, secretary, Lake Wales, Florida.

Mr. and Mrs. Lou Little, New York, Bill Hunter, director of athletics, USC, D. O. McLaughry, Dartmouth, H. C. Crisler, Michigan, Madison Bell, Southern Methodist, E. C. Weiman, University of Maine, Mr. and Mrs. Lon Stiner, Oregan State, W. J. Bingham, Harvard, Wallace Wade, Duke University and Mr. and Mrs. E. L. Romney, Utah.

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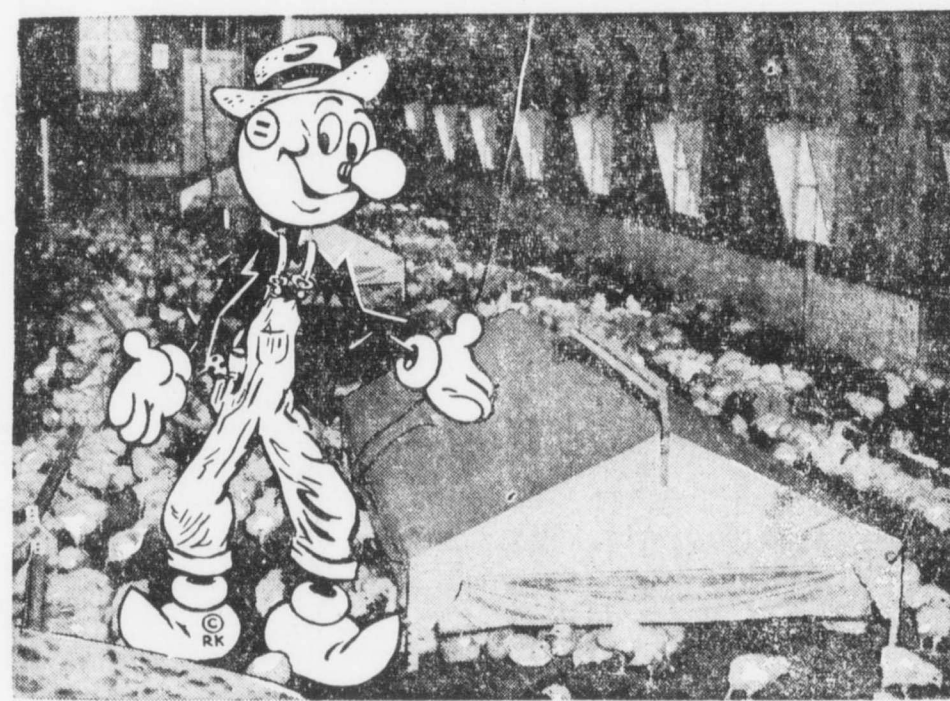
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Cathedral City Page

Mary R. Wolseth, Tel. 1062, and Bessie Kelley, Tel. 1167, Correspondents

Summer Vacancy Rate Abolished By Sanitary Board

The summer vacancy rate has been abolished by the sanitation board of Cathedral City. This is good news to residents who have been paying half their regular collection rate while they are gone in the summer in order to keep the pick-up service functioning when they return in the fall. This action is a direct result of the sanitation district which was voted into being last year and the taxes collected in this district will be used to keep the service going through the summer. A letter is being sent to those who do not take the service reminding them that if everyone did his share by participating the costs could be lowered, but if they persist in dumping wherever they please and do not contribute their share then a different method of taxation will have to be started next year which will work a hardship on many property owners.

Receive Sad News

Mr. and Mrs. Robert J. DaVall received the sad news of the death of their nephew, Leon Geer, who was killed in an air plane crash in Florida New Years Day. Leon was a flying instructor at Bloomington, Ind. No details of the crash have been received.

Cathedral City Chamber Joins Thousand Palms in Move to Change S.P. Depot

Directors of the chamber of commerce met last week on call of the president, L. C. Lewis. Several members of 1000 Palms chamber of commerce were also present and brought with them a resolution addressed to A. T. Mercer, president of the Southern Pacific Railroad which set forth the advantages of removing the present railroad station of Palm Springs to their locale. The first speaker was Colonel Dickey, president, who called on Mr. Boeve and Mr. Peacock to present the argument using maps to illustrate their points.

Cathedral City directors were sold unanimously on the idea because it will bring the station only five miles away from here and help the Palm Village and Palm Desert area even more. Its present location in the bottle neck of the pass is without question in the worst location possible, the directors agreed, and accordingly signed the petition.

Larry Weingartner, fire chief, stated that a fire hydrant had been donated to the city by the Beaumont department and that they cost \$18 each, two more being needed for the protection of Broadway. The water company had been asked for a reduction in water rate from the charge of one meter per hydrant but so far they had made no reduction in the usual rate. As the cost of three meters, irrespective of use seemed exorbitant to the directors the matter was dropped.

Howard Headley was appointed membership chairman and Professor Kyle reported that he had canvassed the owners along Broadway in regard to planting of Parkinsonian trees and had found ten in favor, eleven opposed and four wishing to wait until the street was paved and curbed. He recommended the matter be dropped for the present.

Paul Clark, secretary for the newly formed Desert Associates, reported upon the activities of that group and said that it would act as a chamber of commerce for the entire desert area extending from Palm Springs to Blythe, surveying this area and carrying the weight of a large membership in presenting their needs to the county supervisors. He said this area pays 42% of county taxes and is represented by only one supervisor. It was decided to invite the directors of the associates to hold their first regular meeting in Cathedral City as guests of the local chamber of commerce.

Clubhouse Plans Under Discussion At Cathedral City

There is talk of forming The Hundred Dollar Project Club which will consist of those members in the woman's club who so ardently desire to build a clubhouse on the new Sunair lot that they are determined to set a goal of \$100 which they are willing to earn in some manner. Pearl Brown sent a cheque for \$25 this week as the first contribution to the fund. Mrs. Emma Ritchie is making and selling marmalade, orange rolls and crocheted articles. Mrs. Clara Tambling is in charge of bridge parties at Desert Lodge every Friday night and Meta Ellinger will have three tables for ladies at her home every Thursday. There is a suggestion that a food booth be taken at the Indio Fair and the Block Hostesses contemplate monthly pot lucks or barbecue parties.

By hook or by crook, these ladies are determined to raise money. "It calls up a picture of God's house of peace," they say. "People going away for a holiday turn away from a name which brings a picture of hush and quiet. It makes those who have never been here feel they want a more cheerful desert sounding name for their letter heads," say the court owners.

Girl Scout Leaders Meet

The Girl Scout executive board met at the scout house last week and discussed the finishing of the interior of that meeting place. One hundred dollars, given by the local woman's club has been matched by the Palm Springs scout fund and with this money it was determined to line the walls, put in cupboards and refinish the floors. Money has already been paid to Jack Maddox to finish the exterior painting and Charlie Scherck says he'll do the interior paint job as his donation. No plumbing will be installed until it is decided where the permanent position of the scout house will finally be.

Costume Ball Tomorrow Night

Pioneer ball costumes are being made this week to wear Saturday at the Lions club ball in the recreation hall of the Deluxe trailer park. Alphamay Larsson's mother Mrs. Blackman from Banning has been in great demand designing costumes for members of the Woman's club. There will be many prizes for costumes and the local ladies are determined to win them all. Lion Al Sprague is in charge and says there will be square dance contests and dancing.

Nothing to Hunt

Nothing to hunt right now. That's the complaint of local nimrods with the season closed on practically all breeds of game in the southland. A new 1949 license is required before game can be sought in the coming open seasons.

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By hook or by crook, these ladies are determined to raise money.

School Club Enjoys Morning Meeting

The day of the big snow will also be remembered as the morning the School Club members gathered up all the women who were game enough to go out and took them "as they were" to breakfast of waffles and bacon at the local school. The ladies also announced that they will hold their annual pie social Feb. 11 to which fathers are also invited. Only one man turned up to the breakfast.

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A SPECIAL!—Fully furnished 3 bedroom home, all-electric and in excellent condition; stucco and frame construction. Full Price \$6,950.00. And it won't last long!

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M. H. BLAKELEY

LICENSED REAL ESTATE BROKER
CATHEDRAL CITY

Sez I---

By MARY R. WOLSETH

There is talk of changing the name of our fair town to one more symbolic of the desert and Palm Springs area. The fact that four times in its history has feeling against the name been sufficient to bring the question to the people is of major importance. Dissatisfaction on the part of most new residents and visitors plus the fact that this has become a town mainly of resort courts is putting steam behind the movement. That the name is now being shortened to "Cat City" and that the "City" part has always been a joke lends weight to cause even the most ardent lovers of our grandiose name to wonder if perhaps there is time even now to change.

There is only one Cathedral City in all the United States, has been frequently said. "Yes, because nobody else likes it well enough to copy it" says the opponents.

"It calls up a picture of God's house of peace," they say. "People going away for a holiday turn away from a name which brings a picture of hush and quiet. It makes those who have never been here feel they want a more cheerful desert sounding name for their letter

heads," say the court owners. There are now four names registered for property being sold within this small flood control district. Cathedral City, Cathedral Highlands, Palm Springs Heights and Sunair. Can't we pick one of these names and all get together, sez I.

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Lions Celebrate Founders' Day

Lions held an interesting meeting in the Totem Pole cafe last Thursday night when they celebrated the birthday of their founder Melvin Jones of Chicago with a special program. They entertained their district governor, Perry Metcalf of San Diego and their deputy district governor, Robert McCown from 29 Palms, as well as William Veith, zone chairman, of Palm Springs.

The Lions clubs of the desert met last Monday night at the Desert Inn to form a district council for this area. Its main object is to bring help to each group and stimulation by closer contacts.

President Claude Cobb and secretary Warner Moon will attend the Lions midwinter conference in Santa Cruz Jan. 20 through 22nd.

Card Party Set For January 19

In place of the style show as scheduled in the year book of the Cathedral City Woman's Club, a card party is to be given next Wednesday, Jan. 19, in the Town-hall. It will start at 2 p. m. and continue until ten p. m. with a break for supper from 5 to 7. Men and women are invited to participate. There will be tables for bridge, pinocle and 500 and coffee and doughnuts will be served in the evening. Doris Sprague, chairman of the ways and means committee is in charge of the party.

The News-Letter was the only newspaper published in Boston during the Revolutionary War while the British were in possession of the city.

The Desert Sun —11
PALM SPRINGS, CALIFORNIA
Friday, January 14, 1949

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Five Acres—Rich soil with well. Near Shadow Mountain Club.

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Ground or Chunk

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FOR SALE

New Hollow Tile Home \$6800
Good Stucco, furnished \$9500
Choice, reasonable rentals
5 Acres and up in Blue Chip area. Finest soil . . . \$550.00 Per Acre

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IN CATHEDRAL CITY
"WHERE THE SUN SHINES BRIGHTER AND LINGERS LONGER"

A SPECIAL!—Fully furnished 3 bedroom home, all-electric and in excellent condition; stucco and frame construction. Full Price \$6,950.00. And it won't last long!

See
M. H. BLAKELEY
LICENSED REAL ESTATE BROKER
CATHEDRAL CITY

Tried the NEW ACME?
(It's "Slow-brewed!")

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• Personals 12

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Villagers' Views

CITES OBJECTIONS
Editor, The Sun: Your recent editorial dealing with loyalty and cooperation in the Village impressed me very deeply. As an "old timer," may I express my opinion in the matter? I think that both Villagers and merchants do their share. But, the fact remains that there are two specific items which are most distasteful to tourists not domiciled in hotels.
What about the "morning" mail? I am lucky if mine is received by 1:30 p. m. In the days before mail delivery, we all congregated at the post office at 10:30 a. m. because we enjoyed receiving morning mail in the morning, with due time to answer same and have it dispatched the same day, if necessary—this is often of great importance to people "away from home." If, as I am informed by authority, the mail arrives at 4 a. m. at the post office, what is causing the delay in delivery? My other "beef" is the telephone service. How many seasonal guests get prompt telephone installation which should be accorded to all visitors in a resort community? And if they do survive the insults involved in servicing a phone, what about a listing in the directory? The book does not go to press before the season commences, but the listings are closed before the tourists receive a listing. Then no one knows how to contact anyone and those arriving later in the season despair of ever finding their friends at all! And, to top it off, if a number has been recently changed, calling the original number produces a ringing signal. What are we going to do?
Tourists are our "meat" and if we fail to keep everything in the Village geared for their consideration why should they patronize us?
I love every inch of Palm Springs and am truly unhappy to think that America's foremost desert resort is not a paradise for tourists.
D. B. W.

Museum Notes

Tonight's session of the current Biology Series will deal with the subject of Reptiles. Accompanying films will be "Snakes," "Reptiles," "Snakes Are Interesting," and "Reptiles Versus Rattlesnakes." Program open to the public without charge at 8 p. m.
Tomorrow's field trip, weather permitting, will be to Stubby Springs in Joshua Tree National Monument. This desert spring is located beneath a large black willow and Desert Bighorn frequent the area; it is also an excellent place to observe birds. About three miles of round-trip easy hiking will be involved on the trip; bring lunch and meet at the Desert Museum at 9 a. m.
ALVIN C. GREINER of Palm Springs, well-known painter, will present an illustrated talk at the Museum tomorrow night, Jan. 15, at 8 p. m. The talk, entitled "An Artist in the Southwest," features color slides of the California Missions, Owen's Valley, the Tetons, and Golden Gate Park. Open to the public; no charge.
There will be no program at the Museum Monday night, January 17.
NEXT TUESDAY'S natural history films will be: "Indian Hunters," "Date Culture," "Brush Technique," and "Michigan Mammals."
Next Wednesday, January 19, the Desert Photography Group plans to make an all-day field trip to Indian Cove in Joshua Tree National Monument for the purpose of photographing rock formations, weather permitting. Mr. O. M. Ward will be in charge of the trip, which will leave the Museum at 9 a. m.; return at 5 p. m. No hiking.

• Personals 12

LONE woman share apartment with woman. Child O. K. 545 Calle Roca. Phone 26241.

• Misc. Services 15

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• Instructions 16

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• Work Wanted 25

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COMPANION, driver, light housekeeping or child care. File 13, Desert Sun.

COMPANION, DRIVER, HAVE WARDROBE EXPERIENCE. FILE 14, DESERT SUN.

LADY will care for children, by hour day or week. Fenced in yard. Phone 7066.

COOK, white lady. Private home. Live in. Local references. Phone 6762.

• Work Wanted 25

RESPONSIBLE woman permanent resident, many years office experience wishes to work for employer who is looking for a conscientious dependable employee. Capable of assuming full responsibility. Excellent references. File "B" Desert Sun.

MIDDLE aged lady, wishes position as housekeeper, small family. References. File 16, Desert Sun.

• Help Wanted 27

DOMESTIC, half day, light work. Permanent. 2 adults and child. 2232 Vista Grande.

• Business & Financial 30

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• Business & Financial 30

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• Real Estate For Sale 35

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• Real Estate For Sale 35

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• Real Estate For Sale 35

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• Real Estate For Sale 35

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686 ACRES, 3 miles N. of Palm Springs; near hiway; 2 live springs. Sacrifice. Full price \$5500. G. O. Burch. 310 Kearny St., San Francisco.

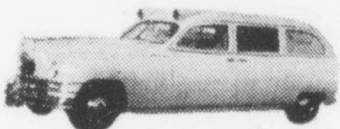
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BANNING—Store building with living quarters, 100 ft. frontage. In town. 1072 W. Ramsey St. By owner.

OWNER must sell, 2 bedroom, Trousdale home, Tahquitz Estates home. Reasonable. File 73, Desert Sun.

2 ADJOINING R-4 lots, house on one, \$18,000. Terms.
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UNFURNISHED house at 270 Ocatillo. FURNISHED house at 770 E. Ramon. Sacrifice for cash.

Real Estate For Sale 35

BEAUTIFUL HILLTOP ACRE
22 orange and lemon trees, 30 assorted fruit trees, 1700 sq. ft. Mediterranean style 3 1/2 bath home, 3 bedrooms, 1 1/2 baths and stall shower. Sunken 2 step living room, studio windows, dining room quarter sawed white oak floors throughout, 14x28 utility house and two 10x12 adjacent buildings that can be converted into a guest house with very little expense. A lovely evergreen shaded patio. This home was built pre-war when a dollar was a dollar! View of entire West Valley on a lovely landscaped knoll. This is the valley's outstanding buy. Schools, buses and markets of course. 1/2 down. Price, \$27,500. Clear. Will trade for Palm Springs property. Owner, 5345 Campo Road, Woodland Hills, Calif.

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BEAUTIFUL, new ultra modern 2 bedroom home. Stucco and redwood. Beautifully landscaped, patio front and rear. Interior decorated. Snack bar. Lot 105x105. Low price \$12,500.

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1 BEDROOM, sleeping porch, new, unfurnished house on 1 acre, \$9500.

Modern 1 bedroom, unfurnished house on 1 acre, \$8950. Near Wonder Palms.
DON CAMERON, Realtor
Rancho Mirage—1091

FOR QUICK SALE
\$4250
Cute knotty pine and redwood house. Lots of windows. Patio, carport, large lot. \$1250 down. 5 miles N. of Palm Springs. N. J. Kraker, 5122 N. Indian, Garnet Gardens.

BARGAIN
\$6850. Full price, 3 bedroom furnished, patio, laundry room, beautiful view. Immediate possession. Terms. Owner, 83 3rd Ave., Desert Hot Springs.

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On these two R-3 lots on Ramon Road. Owner will sell at a great loss. See

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\$8250. New 2 bedroom stucco, plastered home, all new furniture. A real buy! Terms. 644 "B" St., Cathedral City.

FOR SALE: 55 adjoining lots, approximately 18 acres, Laguna Beach city limits. \$38,500. Write Temple Hills Office, 888, Coast Blvd. S.

\$12,800 bungalow, 1066 Via Altamira. One year old, 2 baths. Large lot. Phone Hughes or McNeal, Los Angeles, CR 6-1279 or CR 5-7147.

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In Desert Hot Springs, residence lot No. 43 in tract 5 on 5th Ave. Terms. P. O. Box 294.

\$2500 down, new 3 bedroom, 2 baths. Owner sacrifice. 748 Calle de Ralph, Near Bob Hope.

Exchanges 36

TRADE
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CHARMING, colorful 2 bedroom home. Lanai, steel sash, venetian blinds. Out of wind area. Close in. Closed in patio. For sale or trade for home in Los Angeles. Owner, 571 Camino Parocela. Phone 4685.

EXCHANGES: Los Angeles for Palm Springs. Palm Springs for Los Angeles.
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Exchanges 36

STARS HOME IN HOLLYWOOD
3 bedroom and maid's. Balance due \$14,300. Payable \$150 month. Trade equity, mortgage or property. 6408 11th Ave., L. A. 43, call TH 4085.

Real Estate Wanted 37

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REALTORS, associate ROSE ROSENBERG, 278 S. PALM CANYON DRIVE, El Dorado Hotel, Phone 7191. High class clientel.

LIST your property and business for sale—we get results.
ADOLPH ISRAEL AND ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

LISTINGS WANTED
Income, homes and lots
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

RENTAL LISTINGS NEEDED
ALL PRICE RANGES
AL HERD REAL ESTATE
359 N. PALM CANYON
PHONE 6882

Business Rentals 38

OFFICE SPACE
Available for contractor or insurance man etc.

EMMONS REALTY CO.
238 INDIO ROAD
PHONE 7882

FOR RENT—Store building in Palm Desert next to beauty shop, \$65 month. Call Mr. Britton 76051 or Mrs. Moyer 76881, Palm Village.

2 CHAIR barbershop. Equipped. For lease or on commission. Excellent location. Box 812, Indio or phone 7792.

DESK space—stenographer and 24 hour telephone service available. No realtors. Pegi Scott's, 135 E. Andreas Road.

PRIVATE office space, share reception room. Central location. 286 N. Palm Canyon, 2nd floor. Phone 2-6281.

DOWNTOWN location, good for service shop, auto parts, etc. P. O. Box 58, Palm Springs.

Rooms for Rent 40

2 SLEEPING rooms for business people. Twin beds. Connecting bath, private entrances. Fine location. Suitable for 4 ladies or gents. \$12.50 each. 221 Via Colusa, Phone 26821.

ROOM, private bath and entrance. Reasonable. Close in. Apply at 487 N. El Segundo.

PLEASANT room for 2 gentlemen. Private entrance. Walking distance. 265 N. El Segundo.

SINGLES, \$3. DOUBLE, \$5. PALM SPRINGS AEROTEL AT AIRPORT, CALL 3224

SINGLES and doubles. Center of town. Children welcome. 444 N. Indian Ave. Call 2957.

BUSINESS person to share new home. Close in. Reasonable. Phone 5641 after 6 p. m.

Sleeping rooms, Apartments Single, doubles, LOW RATES CHERRY—600 E. Amado

Apartments for Rent 43

CASITAS ENCILIA Studios
1 to 3 bedroom units
Day, Week, Month, Season.
Completely enclosed, secluded play area.
Rates from \$7.50 per day, \$150 a month.
322 N. CALLE ENCILIA
Phone 7704

NEW furnished apartment. Living room, bedroom, kitchen, stall shower, panel ray heat. Bendix, use of phone. Heated swimming pool. Large patio. Reasonable rent, month, season or year. 970 Parocela Place. Call 3772.

SINGLE apartment, nicely furnished. Adults only. 1 year lease. \$100 per month, utilities furnished.

EMMONS REALTY CO.
238 INDIO ROAD
PHONE 7882

AVAILABLE immediately, yearly or season. New one bedroom apartment furnished by BULLOCKS. Air cooled, conveniently located. 910 SUNNY DUNES RD. COURTESY TO BROKERS.

QUIET, furnished, large living room with innerdoor bed, fireplace, dinette, nice kitchen, bedroom, stall shower and tub. Phone 6921.

CATHEDRAL CITY—Hillside cabin (plastered) \$50 month. El Rancho Grande apartments \$12.50 a week up to \$25. Also nice hotel rooms. Phone 1181.

COMPLETELY furnished 2 room apartments. Twin beds. Nice location. \$100 per month. 150 E. Vista de Chino. Phone 26943.

CLEAN, comfortable new trailer, furnished for complete housekeeping. \$40 per month. Close in lot available. Phone 6921.

STUDIO apartment for 1 or 2. 1 block from post office. Month, season or yearly. 233 S. Indian apt. 3.

YOUNG business woman to share attractive apartment. Inquire at 362 N. Palm Canyon after 7. apt. 5.

FURNISHED APARTMENTS \$75 to \$100
DON CAMERON, Realtor
Rancho Mirage—1091

LARGE APARTMENTS. NEW. \$100 MONTH UP. 100 WEST CABRILLO ROAD.

Apartment For Rent 43

HOTEL rooms for 2, \$5 and up. Apartments for 2, \$8 and up. Attractive patio, sundeck. Week, Month or Season rates. **CASA MARGARETA**
336 Paseo el Mirador.
Phone 5682

ATTRACTIVE new 4 unit, kitchenette. Reasonable rates. 770 Chuckwalla Rd., phone 2-6485.

ATTRACTIVE studio apartment, kitchenette, bath. Lease for season. \$125 month. Phone 9076.

LARGE 2 bedroom, completely modern. Close in. Reasonable to permanent party. Call 4484.

2 ROOM APARTMENT, COMFORTABLE LITTLE HOME. REASONABLE. PHONE 4054.

LARGE 2 bedrooms, ultra modern. \$175 month or \$600 June 1st. 545 Calle Roca. Call 26241.

4 ROOM apartment, garage. Season or yearly lease. Near Village Market. 566 Calle Ajo.

WILL SHARE APARTMENT WITH 2 WORKING GIRLS. PHONE 5675.

Houses For Rent 46

OWNER will sell or lease all or part of charming 3 bedroom, 3 bath home in south end. Guest house included. Large enclosed garden. Immediate possession. Real value. Phone 5642.

BRAND new furnished 2 bedroom, 2 bath home. Close in. \$400 a month. Phone 3352 or 2831.

LOVELY bungalow, 3 rooms and dinette. Sleeps 4. \$50 per week for 2. Permanent. Best location. 221 Via Colusa. Phone 26821.

NEW 2 bedroom house, unfurnished. Tile floors, venetian blinds and cooler. \$125 a month. Year's lease. Call 5032.

FURNISHED 2 bedroom. \$150 month. \$1200 year lease. Close in. Child O. K. Call 2957.

2, 3 ROOM cottages. Month, year or season. Reasonable. Next to Boy's Club on Andreas.

CALL 3783. FURNISHED HOUSE WITH FURNACE HEAT

ATTRACTIVE 2 bedroom home, garage, patio. \$250 per month. Season lease. Phone 9076.

BARGAIN—Triplex furnished, all electric. See manager. 30 W. 5th St., Desert Hot Springs.

SMALL 3 BEDROOM HOUSE, FURNISHED. CLOSE IN. 322 N. CALLE ENCILIA.

Trailer Rentals 49

\$52.50 per month, modern trailer and cabana. Floor furnace. Including landscaped lot. In Orchard Trailer Park. Emmons Realty Co., 238 State Hiway. Phone 7882.

1942 Mainline 16 ft., sleeps 4. Water pump, good condition. \$650. Private party. 571 Camino Parocela. Phone 4685.

18 FT. TRAILER. SLEEPS 4. GOOD CONDITION. \$450. 816 ARENAS (REAR)

SHULT 20'. Completely furnished. \$750. Smoke Tree Trailer Park. Byron Whit.

Trailer Space. New heated rest rooms. Daily, weekly, monthly rates. 101 N. El Segundo.

PIANO FOR SALE
Wanted responsible party living near Palm Springs to take over almost new spinet piano and pay out on contract on easy terms as this piano must be moved at once. Write

F. GUTCHER
Baldwin Piano Distributor
1513 17th Street Phone 8-8981
Bakersfield, California

FIREWOOD
Good selection
Quality guaranteed
Kindling and coal
"Italian Process"
Restaurant charcoal.
CATHEDRAL CITY FUEL AND SUPPLY CO.
Phone 1594, evenings
CLOSED SUNDAYS

BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
Open until noon on Saturday.

DRESSMAKERS COLLECTION
Handwoven woollens. Chinese peasant hand loomed silk. Suit and coat lengths. Also portable cutting table, 3x10 ft. Masonite top. Call 1547 N. Palm Canyon, apt. 5.

LEAVING city—Will sacrifice 13 ft. freezing cabinet, used 6 months. \$295. Apex ironer, \$85. one wheel trailer, \$50. luggage carrier and cover, \$16. Phone 3861.

FERTILIZER
Screened \$5 per yard
Unscreened \$4 per yard
RAY CHAVEZ
PHONE BEAUMONT 3423

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
Phone 2828

FOR SALE: Hoover vacuum cleaner, \$5. Gas steam radiator, \$15. Fireplace screen, \$2. Fibre rug, \$5. Gas room heater, \$15. 1404 N. Palm Canyon.

Trailers for Sale 51

COMPLETE TRAILER REPAIRING

SALES—SUPPLIES—SERVICE
featuring
ANGELUS—KIT—LA CABANA COTTAGES

Also Trailers sold on Consignment

INDIO TRAILER SALES—INDIO
Cor. Smurr & Bliss, Ph. 73591

LIBERTY TRAILERS
2 complete bedrooms
Also bath models plus
Large selection of
used trailers
MEL MEYERS
c/o BECKLEY'S across from
George's Steak House
Hiway 111—Phone 7478

NEW AND USED TRAILERS
Complete line of WESTCRAFT, COLUMBIA, PAN AMERICAN and MAINLINE TRAILERS. Also trailer rentals.

AUTO TRAILER EXCHANGE, Inc.
Hiway 111, 2 miles East of CATHEDRAL CITY

1947 Howards 3 room. All steel. Insulated. Fully equipped. Carpeted. This is one of the finest eastern built trailers. Will sell for about 1/2 of cost. Or will trade. F. E. Troxel, Rancho Trailer Park, Phone 7512.

CABANA, without trailer in heart of town. Private toilet and shower. Regulation cesspool. Fenced in. Priced to sell. See owner, Lot 7-C, Palm Springs Trailer Village.

FOR SALE, or will take small trailer on trade, 3 room trailer. Nicely arranged for ideal home. Perfect condition. Sacrifice. Ramon Trailer Park, 6th Ave., George Bond.

CAR and comfortable roomy trailer sleeps 2, for \$375. Will trade for sedan or smaller trailer — or sell separately. 106 Calle Encilia (rear)

20 ft. Elcar house trailer. Butane equipped. Sleeps 4. Good condition. Mrs. Jerome Sweet, corner Allen and Broadway, Cathedral City.

27 ft. 3 room Pacific Home trailer. Bathroom, built in bunks, floor furnace, 3 large closets. Phone Luce, 9081 after 7 p. m.

1946—18 ft. trailer. Sleeps 4. A-1 condition. Apartment stove, awning etc. Sacrifice \$650. Walter, Children's Tramway Trailer Park.

1946 National 26 ft. tandem. Philippine mahogany interior. \$1300. Worth \$2000. Trade for car. Whelan Drug, 2949.

FACTORY built trailer in new condition. Run 1500 miles. Floor furnace and many extras. Phone 3084.

1942 Mainline 16 ft., sleeps 4. Water pump, good condition. \$650. Private party. 571 Camino Parocela. Phone 4685.

18 FT. TRAILER. SLEEPS 4. GOOD CONDITION. \$450. 816 ARENAS (REAR)

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Trailer Space. New heated rest rooms. Daily, weekly, monthly rates. 101 N. El Segundo.

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Wanted responsible party living near Palm Springs to take over almost new spinet piano and pay out on contract on easy terms as this piano must be moved at once. Write

F. GUTCHER
Baldwin Piano Distributor
1513 17th Street Phone 8-8981
Bakersfield, California

FIREWOOD
Good selection
Quality guaranteed
Kindling and coal
"Italian Process"
Restaurant charcoal.
CATHEDRAL CITY FUEL AND SUPPLY CO.
Phone 1594, evenings
CLOSED SUNDAYS

BUILDING SUPPLIES
"To meet your every need"
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FERTILIZER
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RAY CHAVEZ
PHONE BEAUMONT 3423

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
Phone 2828

FOR SALE: Hoover vacuum cleaner, \$5. Gas steam radiator, \$15. Fireplace screen, \$2. Fibre rug, \$5. Gas room heater, \$15. 1404 N. Palm Canyon.

Jaycee Will Take Charge Of Campaign

Annual Red Cross
Drive in Charge
Of Junior Chamber

At the monthly meeting of the Palm Springs Chapter, American Red Cross, Wednesday morning it was announced by Dr. Charles H. Baldwin, chairman, that this year's annual fund-raising campaign would be under the active supervision of the local Junior Chamber of Commerce.

The drive will be held in March on a county-wide scale, with John J. McCarthy, Riverside, as the 1949 county chairman. The amount to be raised the 1949-50 activities in the county will probably approximate last year's goal of \$88,000.

Dr. Robert Backstrom, president of the local Jaycees, is expected to announce the chairman for this work in the near future.

Board members at the meeting besides Dr. Baldwin were: Charles Henderson, Stanley Ross, Robert Peterson, Madge Holderman, Mesdames H. L. Hansen, Leo Baker, Harold Lienau, Homer Jenkins, Donald Peake, Morrie Avery, Wilbur Ward Hays and Catherine Gentry. By unanimous election L. J. Waring was made a new member of the board.

An expression of thanks was given to individuals who contributed time, money and gifts to the hospitalized veterans of the Corona Naval Hospital and March Field Air Base Hospital.

Variety in Weather

Mr. and Mrs. Sam Stuart and family recently returned from Phoenix, Arizona, where they visited Mr. Stuart's sister and brother-in-law, Mr. and Mrs. Al Leibow. The drive back to the Village, which took five hours involved sand storms and snow storms on part of the journey.

Washington Gets Ready for Inauguration

WASHINGTON is preparing for the largest, most colorful inauguration since Franklin Roosevelt's first when more than 500,000 came to celebrate—even though many of them could not pay their hotel bills because of the country-wide bank closings.

Although President Truman's inauguration will take place on Jan. 20, the celebrations will last for a week, from Jan. 16-23. Washington's clubs, embassies and legations will have open house and receptions for visitors; department stores will put on special displays; night clubs will have special shows; all of Washington's sight-seeing attractions will be open day and night; the Freedom Train will be in town—and the Smithsonian Institution will stage a special exhibit of gowns worn by Presidents' wives at other inaugurations.

The week-long celebration, which is expected to bring 750,000 to the Capitol, will be a gay, showy affair because its organizer, Melvin D. Hildreth, is an old circus fan and has been for 25 years the attorney for Ringling Brothers.

The \$50,000 grandstand in front of the Capitol, where 12,000 invited guests will watch the President take the oath of office. This expense Congress will pay for. Aside from the grandstand, congress has nothing to do with the expenditures for the inauguration. The money to run the show—about \$200,000—is being put up by a committee of Washington business men.

Washington's business men, however, will not lose any money. Many hotels and restaurants have jacked up their prices from five to 30 per cent. The visitors who remain in



The gay, expensive inauguration of President Truman on Jan. 20 will be in sharp contrast to the brief and simple ceremony which marked the 1945 inauguration of the late President Roosevelt. This picture was taken at that last Roosevelt inauguration and shows a relatively carefree Harry S. Truman standing beside his former overburdened chief.

Washington for three or four days are expected to spend an average of \$100 each.

President Truman himself is anxious to start his new term with a bang-up affair. He has stated that he hopes it will not be too pushy or too expensive for people to enjoy. What he wants, he has said, is a "real people's inauguration."

The great hubbub, of course, is housing. Together, Washington's 59

licensed hotels have only 12,000 rooms. The inaugural housing committee is expected to get 100,000 spare rooms in private homes. It also will ask each of the embassies to take in governors or other distinguished guests. Finally, Pullman trains on the coast will be used for sleeping accommodations and many of the visitors who cannot be housed in Washington will stay in Baltimore and other nearby towns.

From Page 1—MORE ABOUT—

This Side . . .

rent surprise . . . And that then it was deep enough to lay a mantle of white, as us headline writers like to say, over Palm Springs . . . They added that it snowed again on Feb. 5, 1939 . . . Some interpolated a brief flurry in 1932 but most of them didn't remember that one . . . So let's stick to 1930 and 1939 . . . Plus 1949 that means that it will probably snow again here in 1938 . . . See me then with any further comment.

MRS. HARRY HANN, whose

late husband was a member of the police department, has the right answer for all gripes about the weather . . . She presides over the cash register at Merrill Crockett's Village Pharmacy and meets everyone going out. . . . At least, Crockett hopes she does . . . When they have some snide remark to make about the weather she asks: "Well, where else would you go to get away from it?" and before they can answer, says: "Besides when the sun does come back to California, it will come here first."

THIS IS NO TIME, of course, to mention benches . . . Who wants to sit outside these days? . . .

But in a week or so, when they dry off, they'll be ideal again to sit on in the sun and gaze up at the snow that's left on the mountains . . . Only trouble, there still aren't enough of them. . . . But, wouldn't streetlights have been good negotiating the puddles on dark streets? . . . Would have prevented cold feet and hot words . . . But there should be a law . . . Compelling motorists to slow to a crawl when going across a flowing gutter with pedestrians waiting nearby to walk across . . . Most of the motorists must have had the idea they were in a bar the way they said: "Here's mud in your eye," with their automobiles.

NO MAIL of any consequence this week . . . Everybody was out looking at the unusual fall of what they call the "beautiful" . . . That's not what the chamber of commerce called it . . . Anyway, this should be enough for this time . . . If you knots of any horses with feet shaped like snow-shoes or skis, give me a ring.

Two Missing Boys Object of Search

Reported as missing Wednesday were Michael Isenagley, 14, 1028 San Jacinto Way, and Rudy Salazar, 16, 1523 Ramon road, both having left for school in the morning and not having arrived.

A teletype message was sent out on the two runaways by the police department with descriptions of them plus clothes identifications.

Baby Boy Born to Palm Desert Woman

An eight pound, thirteen ounce baby was born to Mrs. Betty Tinker, Palm Desert, Wednesday at the Casita Hospital, Indio. Mrs. Tinker is the daughter of Mr. and Mrs. Robert C. Sturgeon, owners of the Twin Palms Apartments, and all, including the grandparents are said to be doing well.

The Desert Sun

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Friday, January 14, 1949
OLIVER B. JAYNES
Owner and Publisher

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Phone 2249

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Association
National Editorial Ass'n.
Address all correspondence to
The Desert Sun, P. O. Box 190
Palm Springs, Calif.

LOST

Ladies
Bangle - Bracelet
Wrist Watch

Set with 18 cut stones. Saturday night, Jan. 7th, between 10 and 12:30 P. M. on Palm Canyon Drive between center of Village and Doll House.

GENEROUS REWARD

Call or see

MRS. V. VERNON
BonAire Village
Phone 4983

PALM VALLEY

With DON CAMERON

County Road Commissioner A. C. Keith comes up with the best news of the week. With the county road building camp moving into the old Thermal Air Base last Tuesday, one of the projects listed was the extension of Rio Sol Road north to 1000 Palms. This road is the dividing line between school and telephone districts of Indio and Palm Springs. It costs us thirty-five cents to call across its sixty feet. Now the road is paved two miles from Highway 111 in front of Jeff and Clare Shank's home past the Desert Air Hotel to a point one-half mile past Paul Kerston's ranch. Keith says we are to get the three mile extension before June. This will bring Del Sol road into 1000 Palms at the intersection of Ramon Road and Highway 99, which is also at the Southern Pacific tracks. That means one can drive to Rancho Mirage, Palm Valley, Palm Desert or any point in Palm Valley by staying on Highway 99 to 1000 Palms, then just five miles over.

Also the first thought coming to mind is that since this will bring us five more miles from the railroad, logically we should start squawking for a railroad station where we could board the Golden State or ship our grapes and dates. Looking ahead, if we here in the Palm Valley go after the Southern Pacific for a station it might be an idea for Palm Springs to use this same spot, which I think is down Ramon road just seven miles away instead of sometimes bucking the wind out to the present station.

While on the subject of roads, I'm wondering how many know that Washington avenue has been open for several months. This runs from the La Quinta turn off on Highway 111 to a point on Highway 99 a few miles south of 1000 Palms. The north two and one-half miles is paved and the balance now gravelled. It is slated to be oiled in the near future. Ray Darby, Los An-

geles county supervisor has a section with 160 acres developed facing on this road. Another important road scheduled for a working over is the Anza Aguanga cut off from here to San Diego.

Santa Fe Trailways expects a favorable ruling from the Interstate Commerce Commission on a twice daily bus schedule from Indio to Oceanside. This road is very familiar to me because when I was stationed at Camp Callan during the war, it used to be a mad rush over those clay roads through Anza trying to make bed check at 11:00 p. m.

Guests at the Rancho Mirage apartments are the John Londons of Beverly Hills. Mr. London is production manager of Universal Pictures. Judge and Mrs. F. E. Brightman of Renton, Washington, the Kristiansens of San Marino, the North Jones and Family from Redondo Beach, Lillian Riddick of Hollywood and Mr. and Mrs. M. J. Buswell are there, too. Mr. Buswell is purchasing agent from New York for Helms Bakery. Also there from Shanghai on their first trip away from there in 17 years, were Doctor Anna Lisa Wenzel with her daughters, Susan and Gertrude. She, with her husband, Doctor Kurt Wenzel, are doctors of chemistry of the DuPont Company and are on a six months' leave of absence. When Dr. Kurt Wenzel's business is completed in Wilmington, he will join the family here.

At Desert Air Hotel Tuesday, Bill Brown, manager got a long distance call from Winnipeg, Canada. The voice on the other end said "How's the weather there?" Bill said, "I have to admit, it is snowing." "I mean temperature," he said the Canadian. "Thirty-four was the answer. Well, then book a reservation for us for a month, because it is 10 below here."

BRAND NEW

1948 PONTIAC TORPEDO 8
HYDROMATIC

CONVERTIBLE VOLUNTEER
RADIO, HEATER, AND OTHER EXTRAS

\$150 Less Than Regular List Price

PRIVATE OWNER—PHONE 26754 OR 3741

Flying Doctors Flying Down For Village Week-End

The Flying Doctors of California, organized in 1948 "to promote and improve aviation and health service in California" will arrive in Palm Springs Saturday January 22 for one of the local airport's "Package Weekends."

Under the presidency of Dr. Robert P. Haring, Bakersfield, the group meets once each month to participate in a business-and-pleasure meeting with the serious side of each gathering being taken with discussions of such topics as airsickness, the effect of flying on cardiac cases and other aspects of health problems in connection with aviation.

Officers of the group, organized at the 44th annual convention of the California Osteopathic association last April, are besides Haring, Dr. Orville Hastings, president-elect and flight commander, and Dr. Richard E. Toler of Long Beach, secretary-treasurer.

Besides the facilities of the airport's Aerotel, the winged medicos will be accorded a hay-wagon ride on the desert with George Rasmussen from Smoke Tree Stables and also one of Jack Boyer's chuck wagon rides and dinners.

TOMORROW --- SATURDAY
JANUARY 15th

Benefit Youth Aliyah

—Whose work is to take Europe's children out of D. P. Camps and bring them into Israel so they may have a chance to become free human beings.

All Profit for the Day
Goes to This Charity!
—All Day Long at

THE DOG HOUSE

Center of Town—235 N. Palm Canyon Drive

HOT DOGS
COFFEE
CHILI
DONUTS
REGULAR PRICES!

11:00 A. M. 'til 2 A. M.!!

Come anytime through the day—evening or night

Good News!

THE HITCHING POST

ANNOUNCES . . .

DRINKS 40c - 60c - 75c

NO DRINK OVER 75c

INCLUDING TAX

Best Bonds and Scotches

Mixed by Frankie and Julie

(YOUR FAVORITE BARTENDERS)

... Appearing Nightly ...

Those favorites to entertain you with hilarious comedy and musical madness . . . they're sensationally, terrifically entertaining! . . .

The 3 Noveletts

Comedy—Entertainment and Music at its Best!

AT THE

HITCHING POST

"In the Center of Town"

Flash!

Just Completed . . . the Newest
Smartest Hotel Dining Room in Palm Springs

offering you . . .

The Finest Food expertly prepared by a famous chef. Served in Continental fashion—with complete dinners from \$2.00. No cover charge and no minimum—with cocktails at 50c—yet the dinners and service will please even the most discriminating.

The Best Music in both Latin and American styles and rhythms by famous orchestra, KIKI OCHART AND HIS ORCHESTRA, direct from the Glass Hat, Congress Hotel, Chicago. Latin Rhumbas and "Canciones." American dinner music. Songs and specialties!

Entertainment and Dancing Enjoy dancing on a new dance floor, in a beautiful new room, handsomely decorated, with a smart but relaxing and pleasing air. Spanish and American dancers in nightly exhibitions to entertain you.

Of course it's the New Max Dresdner's

DEL TAHQUITZ HOTEL

— FOR RESERVATIONS PHONE 2121 —

WHERE "Just for the Fun of it" —WE SUGGEST

YOU VISIT THE '49er Room WHERE NIGHTLY

YOU'LL HEAR Don Strahl HIS PIANO AND MUSIC

The Western Room with Real Western Atmosphere

Listen to our "'49er Capers" broadcasts over KCMJ tonight, 10:30 to 11 P. M. Hal Davis, M. C. Next Week's Broadcasts—Mon & Thurs. Nights, 10:30 to 11 P. M.